

Regd, Office :
1, Golf Avenue, Adjoining KGA Golf Course;
HAL Airport Road, Kodihalli, Bangalore - 560 008, India.
T +91 80 41783000, F : +91 80 252 03368
www.royalorchidhotels.com
CIN : L55101KA1986PLC007392
email : investors@royalorchidhotels.com

February 13, 2023

То,	То,
The Manager,	The Manager,
Listing Compliance,	Listing Compliance,
Department of Corporate Services,	Department of Corporate Services,
BSE Limited,	National Stock Exchange of India Limited,
Floor 25, P. J. Towers,	Exchange Plaza, Plot no. C/1, G Block
Dalal Street,	Bandra Kurla Complex, Bandra (E)
Mumbai – 400001	Mumbai – 400051
BSE Scrip Code: 532699	NSE Scrip Symbol: ROHLTD

Dear Sir/Madam,

## Sub: - Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015: Appointment of Director

We are pleased to inform you that the Board of Directors of the Company, based on the recommendation of the Nomination and Remuneration Committee dated January 13, 2023, approved the appointment of Ms. Leena S Pirgal (DIN: 100427575) as an Additional Director in the category of Non-Executive Woman Independent Director, not liable to retire by rotation, for a period of 1 (One) years commencing from February 13, 2023 to February 12, 2024, subject to approval of the shareholders. Ms. Leena S Pirgal complies with the requirements of Stock Exchange circulars NSE/CML/2018/24 and BSE/LIST/COMP /14/2018-19 dated June 20, 2018. The details of appointment as required under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015 are given as "Annexure 1".

You are requested to take the above information on record.

Thanking you,

Yours faithfully

For Royal Orchid Hotels Limited

Ranabir Sanyal Company Secretary & Compliance Officer FCS-7814

Encl: as above



## ANNEXURE 1

The details as required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015 are given below:

Sr. No	Particulars	Details
1	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment as Additional Director in the category of Non-Executive Woman Independent Director
2	Date of appointment <del>/ cessation</del> (as applicable) Term of appointment	February 13, 2023 For a period of one year commencing from February 13, 2023 to February 12, 2024
3	Brief Profile (in case of appointment)	As per attached Annexure 1.A
4	Disclosure of Relationships between Directors (in case of appointment of a Director)	Ms. Leena S Pirgal is not related to any of the Directors of the Company.
5	Information as required pursuant to BSE Circular with ref. no. IST/COMP/14/2018- 19 and the National Stock Exchange of India Ltd with ref. no. NSE/CML/2018/24, dated June 20, 2018	Ms. Leena S Pirgal is not debarred from holding the office of Director by virtue of any SEBI Order or any other such Authority.



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## ANNEXURE 1.A Brief Profile of Ms. Leena S Pirgal



Ms. Leena S Pirgal is holding Diploma in Marketing & Communication certified by The University of Oklahoma

An accomplished Marketing & Communications expert and comes with 15 years of professional career is spread across Traditional Advertising, Strategy, Social/Digital Media, Content Marketing and Technology Solutions.

Currently, Ms. Pirgal is a strategic consultant as Business Director of Metropol9, which is marketing communications agency, from October 2022 to till date. She recently supervised the campaign for Infosys's partnership with Australian Open to bring alive their brand promise. (Infosys collaborates with Australian Open as Digital Innovation Partners)

As Business Director at Rephrase.ai, a company that builds generative AI tools to build customized video content, she was part of industry-first and award-winning advertising campaigns for brands like Cadbury's and GoDigit.

Ms. Leena was a Senior Territory Head (South) at Zee Enterprises leading content integration and brand solutions, as part of the Network's overall business development.

She was the Operations Head at the Digital outfit at WYP Brand Solutions Private Limited.

She has also had tenures with Happy McGarry Bowen, Lowe Lintas as brand custodian on Britannia, 3M, hike Messenger, Tata Tea Beverages and Flipkart in carrying out note-worthy campaigns.

Ms. Leena garnered valuable experience in the B2B communications vertical while working with Saatchi & Saatchi, on businesses like Madura Coats, Leela Palace hotels, TNT Logistics, and Bosch India.