

#### Date: May 30, 2023

To, The Manager, Department of Corporate Services, **Bombay Stock Exchange Limited** Floor 25, P. J. Towers, Dalal Street, <u>Mumbai – 400 001</u> BSE Scrip Code: 532699

To, The Manager, Department of Corporate Services, **National Stock Exchange of India Limited,** Exchange Plaza, Plot no. C/1, G Block Bandra Kurla Complex, Bandra (E) <u>Mumbai – 400 051</u> NSE Scrip Symbol: ROHLTD

Dear Sir/Madam,

#### Sub: Investors Presentation

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and in continuation to our letter dated May 26, 2023 please find enclosed herewith Investors Presentation.

The aforesaid presentation is also available at the website of the Company at <u>http://www.royalorchidhotels.com/investors</u>.

You are requested to take the above on record.

Thanking you,

Yours Sincerely,

#### For ROYAL ORCHID HOTELS LIMITED

Amit Jaiswal Chief Financial Officer

**Encl:** As above





# **Royal Orchid Hotels Ltd.** Q4 & Year End 2022-23

HOTELS

# Disclaimer

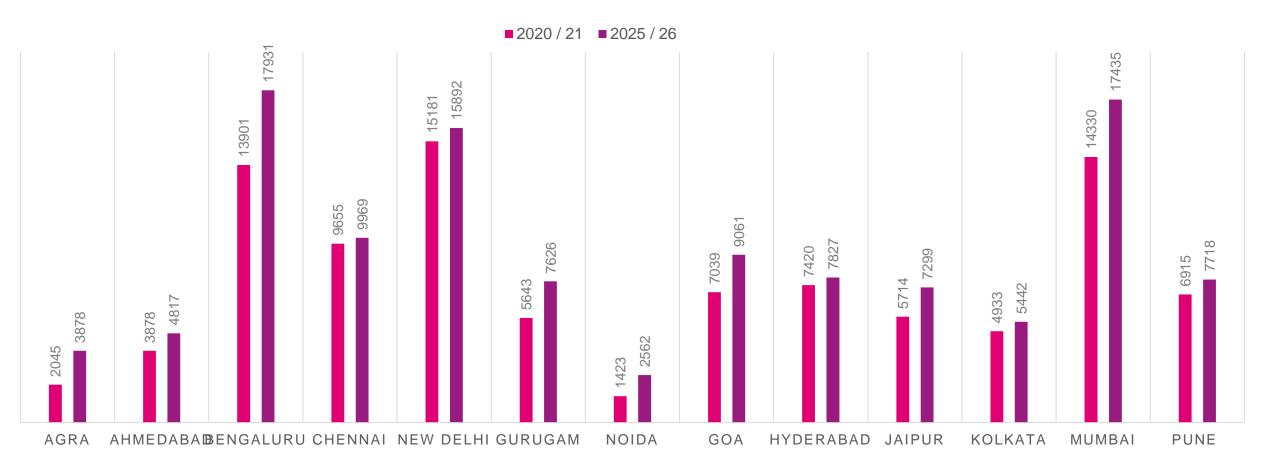
Statements made in this Presentation describing the Company's objectives, projections, estimates, predictions and expectations may be 'forward-looking statements', within the meaning of applicable securities laws and regulations. As 'forward-looking statements' are based on certain assumptions and expectations of future events over which the Company exercises no control, the Company cannot guarantee their accuracy nor can it warrant that the same will be realized by the Company. The Company assumes no responsibility to publicly amend, modify or revise any forward looking statements on the basis of any subsequent developments or events or for any loss any investor may incur by investing in the shares of the Company based on the 'forward-looking statements'.

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# **Industry Outlook**

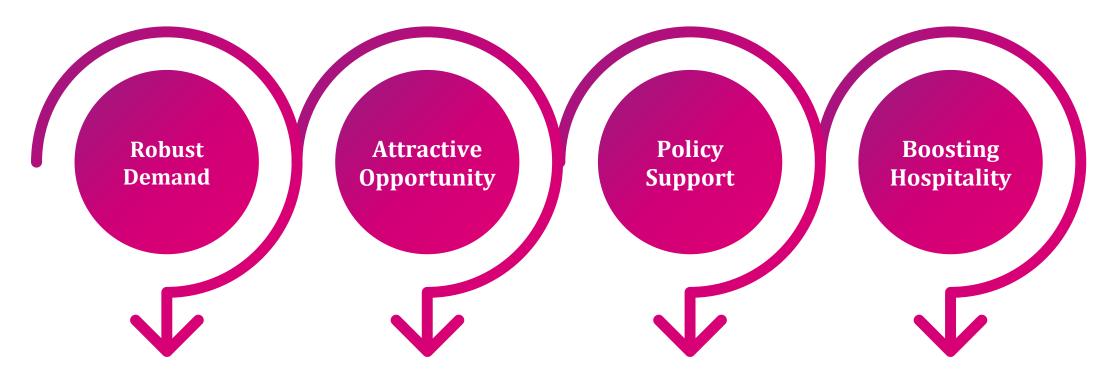
**PROPOSED BRANDED HOTEL ROOMS ACROSS MAJOR CITIES** 



Source: India Hospitality Trends & Opportunity report by Hotelivate

A report by hospitality consulting firm Hotelivate shows expected rise in branded hotel rooms by 2025 given the increasing trend in the per capita income.

# **Key Growth Divers**

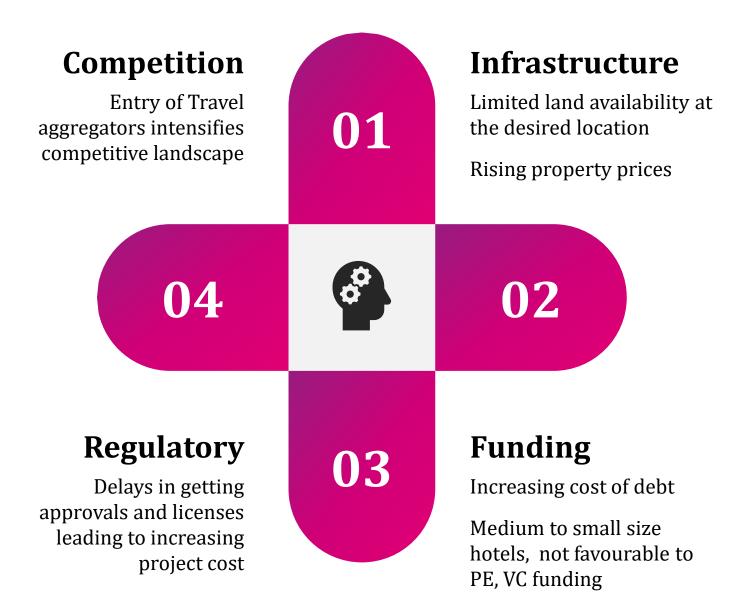


International tourist arrivals in India expected to reach 30.5 million by 2028.

Diverse portfolio of with focus on niche tourism products – cruises, adventure medical, wellness, sports, MICE, eco-tourism, films, rural & religious tourism Government has allocated 100% FDI in Tourism & Hospitality sector under automated route.

Swadesh Darshan scheme has 13 thematic circuits across the country selected for development of tourism infrastructure Under the Budget 2022-23, the government has allotted Rs. 2400 crore (US \$ 309.13 million) for development of tourism infrastructure under Swadesh Darshan Scheme for the growth of tourism infrastructure in India

# **Key Industry Challenges**

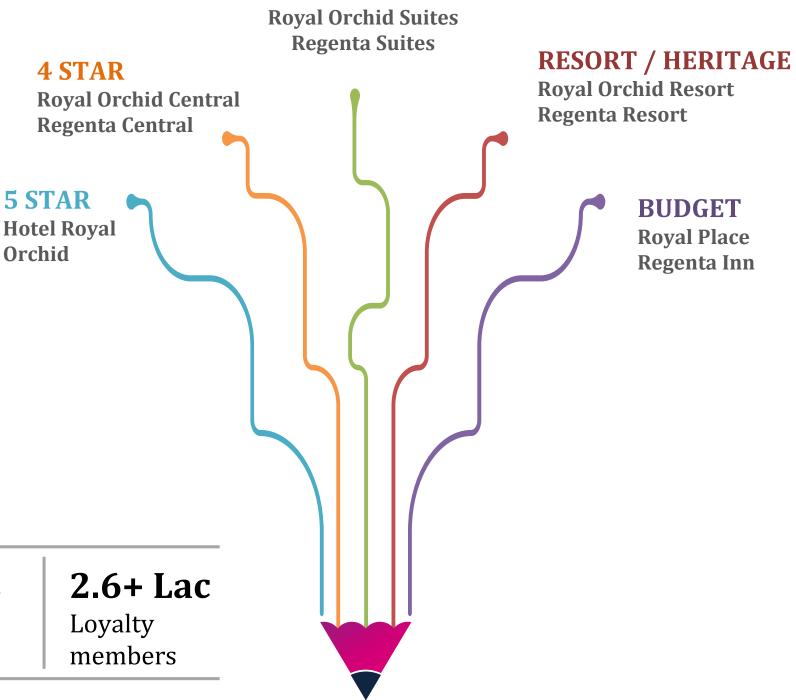


# **Company Overview**



# Who we are?

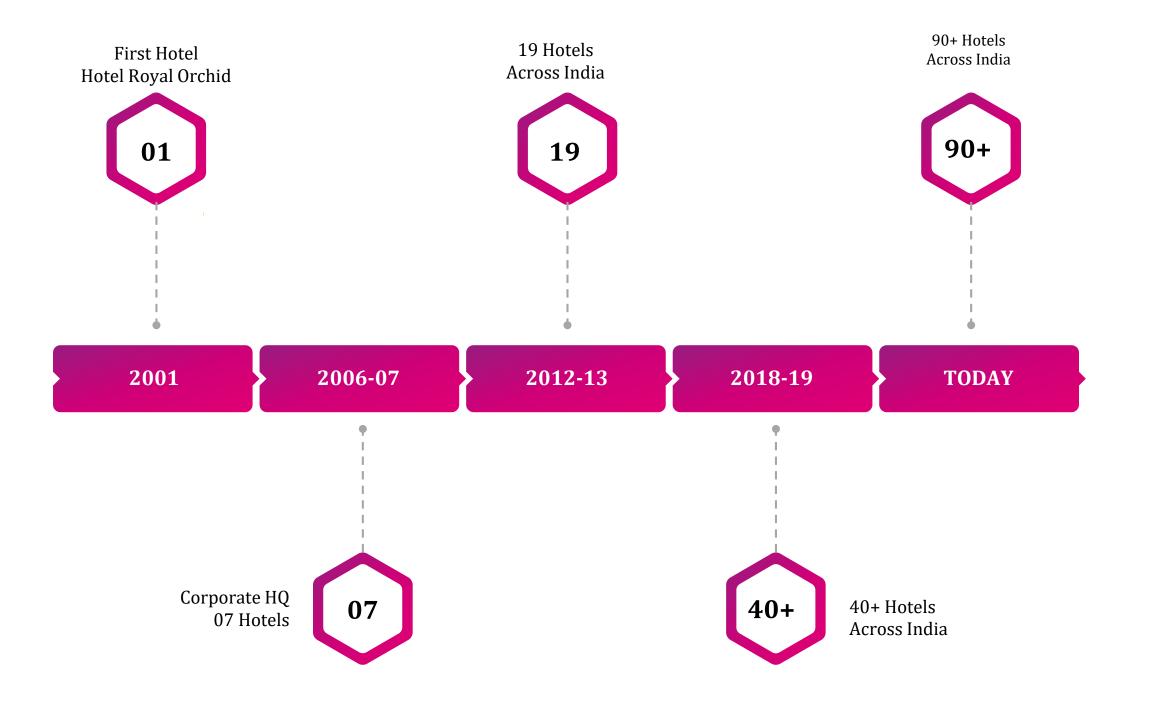
- Royal Orchid Hotel Ltd (ROHL) was incorporated in 1986 under the name of Universal Resorts Ltd.
- Promoted by Mr. Chander K Baljee
- ROHL is engaged in business of managing hotels under flagship brands – Royal Orchid, Royal Orchid Central, Royal Orchid Suites, Regenta Central, Regenta Resort, Regenta Place & Regenta Inn



SERVICE APARTMENTS

90+	58+	11	5442	2.6+ Lac
Hotels & Resorts	Locations	States	keys	Loyalty members

# **Our Journey**



# OUT Presence

90+

Hotels & Resorts in 58+ Locations

# 5442+

Luxury Rooms, Villas & Premium Suites 150+

Specialty & All day Dining Restaurants

30+ Business Destinations



16+ Wedding Destinations



4+ Wildlife Destinations



# **ROHL Vision**

Our Vision is to operate 100+ profitable and responsible hotels where guests love to stay, dine and celebrate. We wish to create hotels which have a soul, a reflection of our distinctly warm Indian Hospitality.

In this journey towards 100 hotels, we will also empower the youth of our country. The ones who wish to join hospitality industry, but are limited by financial means. We will provide skill development training to 10,000+ students over the next three years, thereby making them employable, and so they can in turn strengthen the Indian hospitality workforce."

#### **Non-Executive Directors**

# Board of Directors



Mr. Chander Baljee, Chairman & Managing Director

Royal Orchid Hotels is promoted by **Mr. Chander K Baljee**, a P.G Graduate from **Indian Institute of Management (Ahmedabad)** with over 5 decades of experience in the hospitality industry



#### Mr. Sunil Sikka

Managing Partner of Houzz N Dezins a leading Floor covering sourcing solutions provider.



#### Mr. Keshav Baljee

Co-promoter of Royal Orchid Hotels Limited also founder of Spree Hotels, which is one of India's fastest growing and most loved midmarket hotel brand.

#### **Independent Directors**



#### Mr. Bhaskar Pramanik

An accomplished management leader and professional from the Technology Industry. He has held National and Global Leadership positions in leading Multinational Technology Companies. He has worked in India, Singapore, and the US.



#### Mr. Ashutosh Chandra

Joined the Indian Revenue Service in 1982 - Held various positions in the Income tax Department under Ministry of Finance, Govt. of India also as Director of Investigation, Assessment, Audit, Appellate Commissioner, Director in CBDT & Principal Commissioner 1 Bangalore



#### Ms. Leena S Pirgal

An Marketing & Communications expert and comes with 15 years of experience. She was Senior Territory Head (South) at Zee Enterprises leading content integration & Business Director at Rephrase.ai

# Management



Mr. Amit Jaiswal Chief Financial Officer Over 30+ years of exp in Finance with Manufacturing & Hotel Industry



Mr. Perkin Rocha Sr. VP Operations (North) Over 25+ years experience with Lemon Tree Hotels & Duet Hotels



Mr Vijay Krishnan Vazhvelil VP Operations (South)

Over 25+ years of experience with Oberoi Hotels, Starwood Hotels, Hyatt Hotels & American Express.



Mr. Vikas Passi VP Operations (West) Over 22+ years of vast experience in hotel operations and sales.



Mr. Shiwam Verma VP Operations (Goa) Over 25 years of experience with Pride Hotels & Sarovar Hotels



Mr. Utkarsh Faujdar VP - International Over 34+ years experience with Clarks Hotels, Oberoi Hotels and Hulhule Hotels in Maldives



Mr Tarun Kumar Maity AVP Operations (East) Over 35+ years of experience with Sarovar Hotels, Peerless Group & Leela Group



#### Dr. Ranabir Sanyal - Com Secretary & Compliance Officer

A qualified Company Secretary & Law Graduate with 20+ years experience in DHFL Group & Reliance Retail Group





# HALL OF FAME 2021

Mr. Chander Baljee, was inducted into

### HOTELIER INDIA'S CEO POWERLIST, 2021





### 'LIFETIME ACHIEVEMENT AWARD'

conferred by International Hospitality Council in Association with IIHM Bangalore, 2019

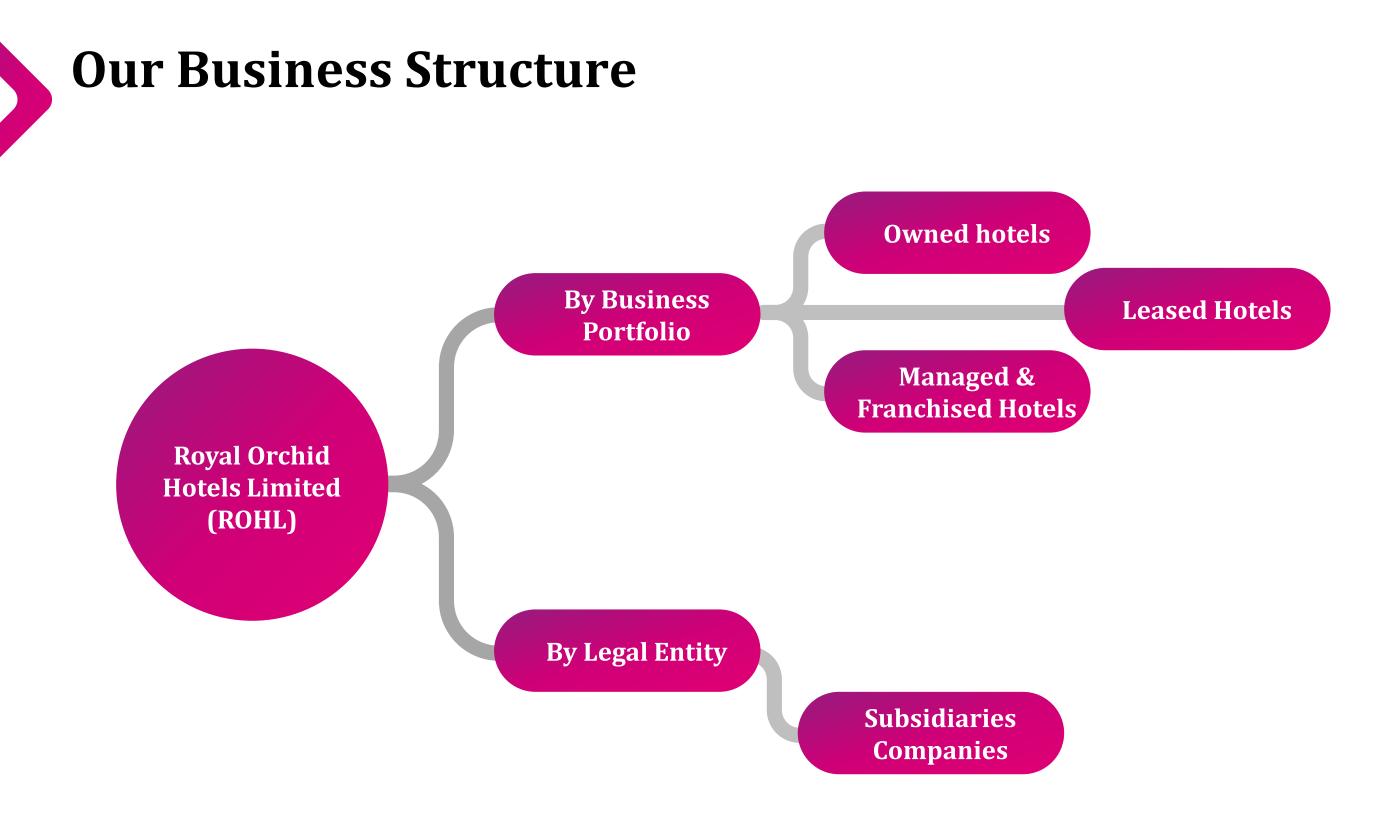
# AWCFCS

The group has bagged many awards including The National Tourism Award 2008-09 organized by the Ministry of Tourism, Top 50 Brands for 2014 and 2015 by Paul Writer and most recently, the following:

- Mr Chander Baljee awarded Best Contribution to the Hospitality Industry by the South India Hotel and Restaurant Association (SIHRA) at Annual Convention 2022 in South India
- Mr Chander Baljee was featured into the India Today's 10 successful business leaders from India to look out for in 2022
- Mr Chander Baljee has been honored Super Star of the Hospitality Industry by AHPWI at Indian Hospitality Leadership Award 2022.
- Ajay Sampige, General Manager, Hotel Royal Orchid Bangalore awarded as UPSCALE GM OF THE YEAR at the BW HOTELIER Indian Hospitality Award 2022.
- Jeff's awarded the Best Pub 2022 by Time Food & Nightlife awards 2022
- Hotel Royal Orchid, Bangalore and Royal Orchid Central Manipal Centre, MG Road have been awarded Best Business Hotel 2021 by Yatra.
- Royal Orchid Beach Resort and Spa, Goa won the award for the 'Best Aqua Serenity Concept 5 Star Category', in 2019.
- Royal Orchid Metropole, Mysore was awarded 'The Best Heritage Hotel', by Federation of Karnataka Chambers of Commerce & Industry (FKCCI), Karnataka, in 2016.

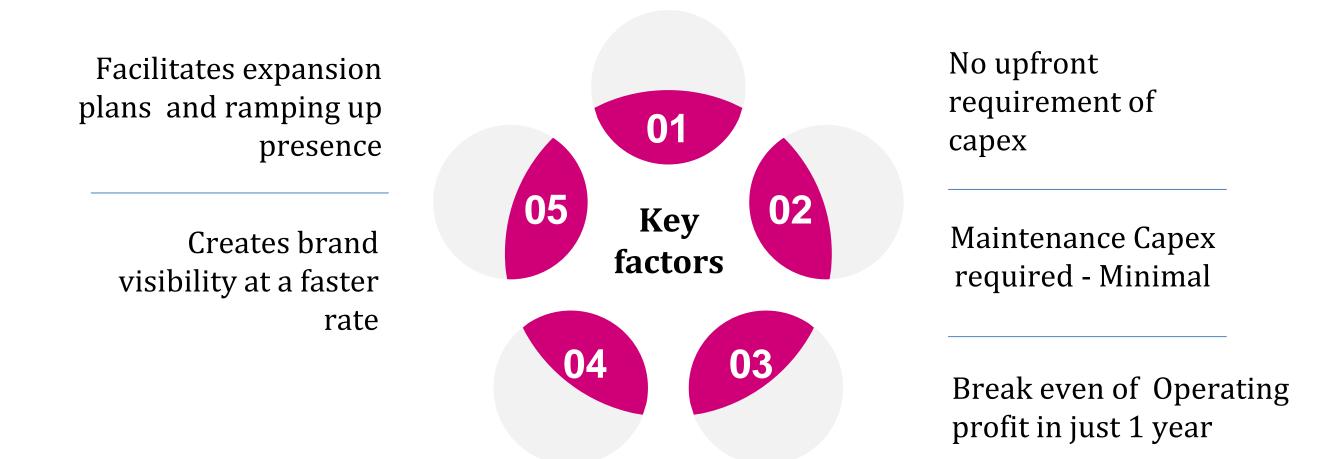






# **Our Business Model -Asset Light Model**

Steadily gaining strong foothold through focus on Management contracts which will lead to high growth



# **Property breakup with rooms**

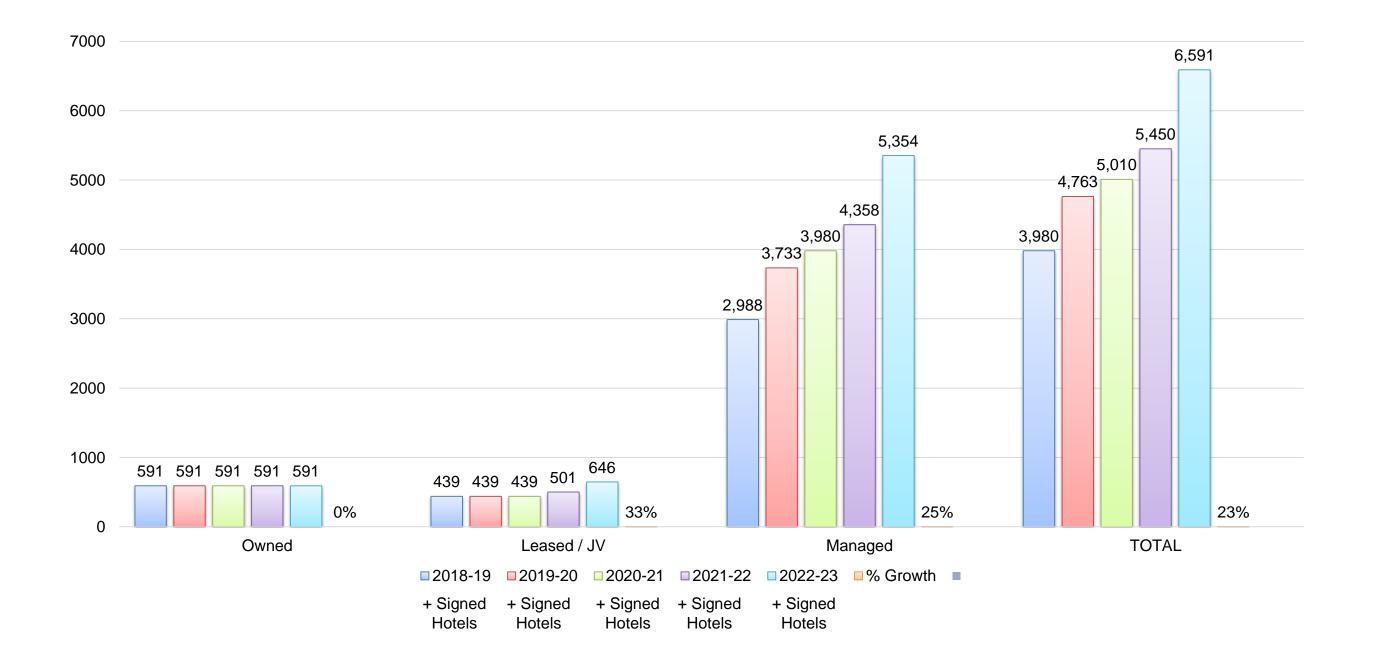
No of Keys	FY21-22	Q4 of FY21-22	Q4 of FY22-23	FY22-23
Management / Franchisee Contracts	3,431	82	184	3,775
Leased	502	67	-	575
Owned (Domestic)	268	-	-	268
Owned (Overseas)	-	-	-	-
JV	323	-	-	323
Total KEYS	4,524	149	184	4,941
Average Occupancy (JLO)	57%	62%	77%	77%
Average Room Rate (JLO) (Rs)	3,572	4,035	5,657	5,370
Average Occupancy rate (Managed)	44%	63%	63%	63%
Average Room Rate (Managed) (Rs)	3,191	3,375	3,833	3,795

### **Revenue Model**

Asset Portfolio

Category	Owned	Leased	JV	Managed / Franchise	Total
5 Star	268	-	139	-	407
4 Star	-	396	130	2053	2579
Service Apartment	-	67	-	71	138
Resort/Heritage/MICE	-	101	54	853	1008
3 Star / Budget	_	83	-	1227	1310
Total Keys	268	647	323	4204	5442

### **Growth in rooms**



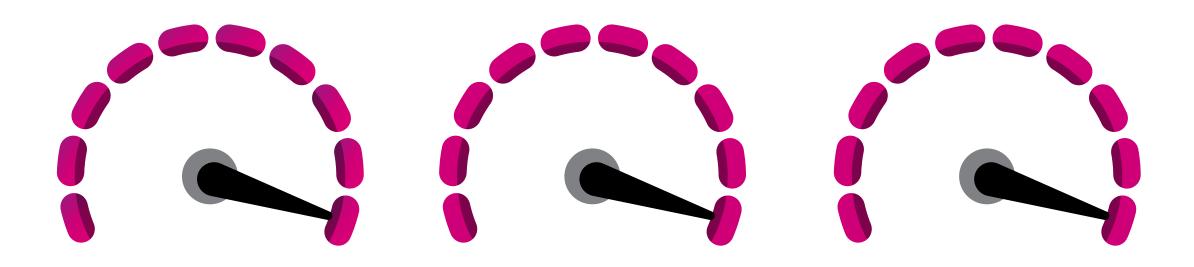
# **Upcoming Hotels by - 2023**

Hotel Name	City / Location
Regenta Resort	Gulbarga
Regenta Inn	Nellore
Regenta Inn	HRBR, Bangalore
Regenta Resort	Coorg
Regenta Central	Mysore
Regenta Resort	Sakleshpur
Regenta Inn	Gangtok
Regenta Place	Bhopal
Regenta Inn	Gurgaon, Sector 47
Regenta Inn	Raipur
Regenta Central	Dehradun
Regenta Resort	Pushkar
Regenta Inn	McLeod Ganj
Regenta Central	Varanasi
Regenta Central	Lucknow
Regenta Place	Shogi, Himachal Pradesh
Regenta Inn	Tezpur
Regenta Place	Juhu, Mumbai
Regenta Resort	Sri Lanka

20+ Hotels

**1100+**<br/>Keys

### **Competitive Advantage**

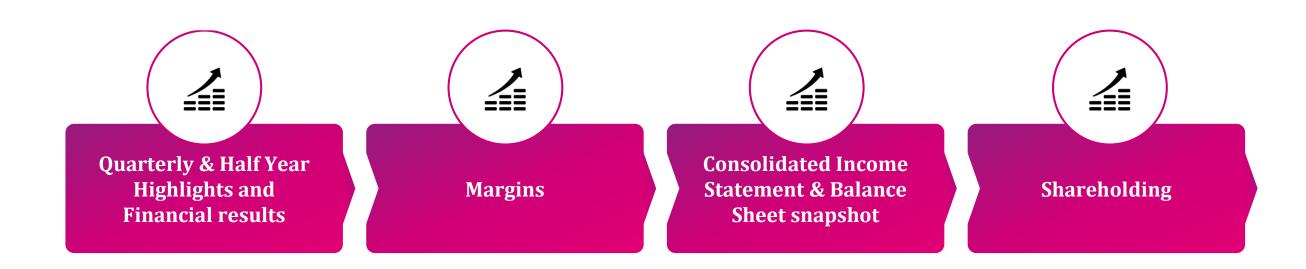


Balanced portfolio having presence in over 58 locations and 11 states

Strong sales presence across major source markets in India

Affordable luxury having plethora of options for modern travelers

### **Financial Overview**



#### **Standalone financials for Quarter and Year Ending March 2023**

Particulars	Q4FY22-23	Q3FY22-23	Q4FY21-22	YE FY22-23	YE FY21-22	Q-o-Q	Y-o-Y
- Room nights	26.76	26.41	8.58	93.67	37.23	212%	152%
- Food and beverages	16.16	16.27	10.94	61.71	33.83	48%	82%
- Other services	4.60	4.10	3.65	14.57	8.68	26%	68%
Income from Operations	47.52	46.79	23.17	169.95	79.74	105%	113%
Other Income	1.15	1.60	3.40	6.67	8.51	-66%	-22%
Total Income	48.67	48.39	26.57	176.62	88.25	83%	100%
Cost of Material Consumed	4.76	4.91	2.82	17.77	11.08	69%	60%
Employee Benefits Expense	7.82	7.62	4.91	28.56	16.23	59%	76%
Power and fuel Expense	3.22	3.23	2.39	13.53	9.02	35%	50%
Rent Expense	3.42	3.72	1.82	12.45	6.70	88%	86%
Other Expenses	12.78	11.55	6.12	42.46	21.68	109%	96%
Total Expense	32.01	31.03	18.06	114.76	64.71	77%	77%
EBITDA	16.66	17.36	8.51	61.85	23.54	96%	163%
EBITDA Margin (%)	34%	36%	32%	35%	27%	7%	31%
Depreciation	3.06	3.06	2.22	11.33	8.55	38%	33%
EBIT	13.60	14.30	6.29	50.52	14.99	116%	237%
Finance Cost	3.92	2.76	2.32	12.06	8.86	69%	36%
РВТ	9.67	11.55	3.97	38.46	6.13	143%	527%
Tax expense	2.50	3.35	1.19	10.29	1.84	109%	459%
Exceptional Items	-	-	_	-	-5.02		
РАТ	7.18	8.20	2.78	28.17	-0.72	158%	3996%
Other Comprehensive Income/(Loss)	0.05	-	-0.12	0.05	-0.12	140%	140%
Total Comprehensive Income	7.23	8.20	2.66	28.22	-0.85	172%	3432%
Net Profit Margin (%)	15%	17%	10%	16%	-1%	48%	1765%
EPS (In Rs)	2.64	2.99	0.97	10.29	-0.31	172%	3421%

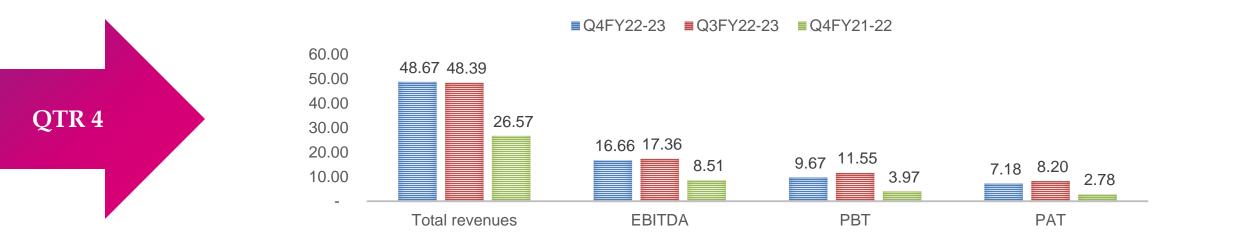
#### **₹** In Crore

#### **Consolidated financials for Quarter and Year Ending March 2023**

Particulars	Q4FY22-23	Q3FY22-23	Q4FY21-22	YE FY22-23	<b>YE FY21-22</b>	Q-o-Q	Y-o-Y
- Room nights	38.36	38.38	17.72	137.79	69.34	116%	99%
- Food and beverages	23.97	25.47	16.39	93.20	52.51	46%	77%
- Other services	10.22	8.64	5.42	32.57	16.62	89%	96%
Income from Operations	72.55	72.49	39.53	263.55	138.52	84%	90%
Other Income	3.99	4.04	7.42	16.14	17.41	-46%	-7%
Total Income	76.55	76.53	46.95	279.69	155.93	63%	79%
Cost of Material Consumed	6.91	7.46	4.59	26.72	17.28	51%	55%
Employee Benefits Expense	15.69	14.78	10.17	55.97	34.68	54%	61%
Power and fuel Expense	4.18	4.27	3.29	17.65	13.46	27%	31%
Rent Expense	3.42	3.99	1.92	12.91	6.86	78%	88%
Other Expenses	20.55	18.29	12.75	68.41	43.29	61%	58%
Total Expense	50.74	48.79	32.70	181.66	115.57	55%	57%
EBITDA	25.80	27.75	14.24	98.03	40.36	81%	143%
EBITDA Margin (%)	34%	36%	30%	35%	26%	11%	35%
Depreciation	4.83	4.85	4.57	18.37	19.44	6%	-6%
EBIT	20.97	22.90	9.67	79.66	20.92	117%	281%
Finance Cost	4.77	3.68	3.88	16.05	16.10	23%	0%
PBT	16.20	19.23	5.78	63.61	4.82	180%	1220%
Tax expense	4.17	5.23	0.87	16.67	3.09	381%	440%
Exceptional Items	-	-	26.75		25.05	0%	0%
РАТ	12.03	14.00	31.67	46.94	26.79	-62%	75%
Share of Profit of associate	1.09	1.19	-	2.28	-	0%	0%
Net Profit/(Loss) for the period and Share of Profit of associate	13.12	15.19	31.67	49.23	26.79	-59%	84%
Other Comprehensive Income/(Loss)	(0.14)	0.14	0.09	0.76	0.09	-256%	723%
Total Comprehensive Income	12.98	15.32	31.76	49.99	26.88	-59%	86%
Net Profit Margin (%)	17%	20%	68%	18%	17%	-75%	4%
EPS (In Rs)	3.84	5.30	11.59	15.96	10.71	-67%	49%

**₹** In Crore

# **Standalone Quarter and Year Ending March 23**

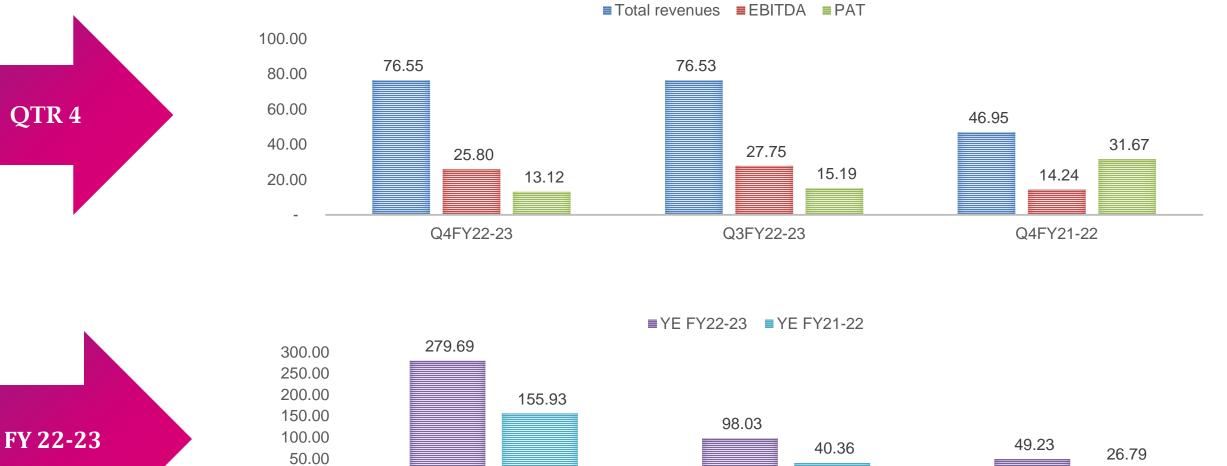


200.00 176.62 150.00 88.25 100.00 61.85 38.46 50.00 28.17 23.54 6.13 PAT(0.72) Total revenues **EBITDA** PBT (50.00)



FY 22-23

#### **₹** In Crore **Consolidated Quarter and Year Ending March 23**



TOTAL INCOME

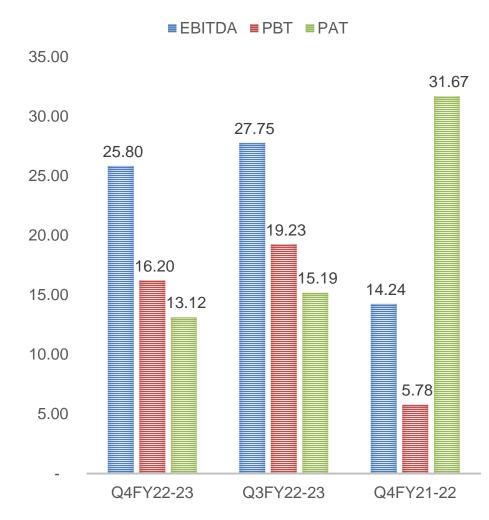
EBITDA

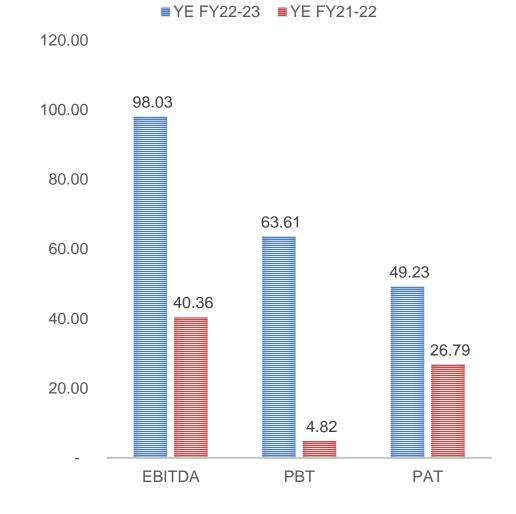
PAT

### **Consolidated Margins**

#### **Quarterly Margins**

FY 2022-23 Margins

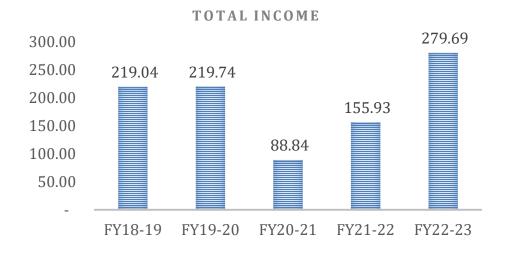


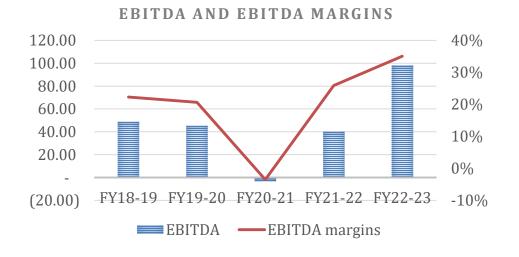


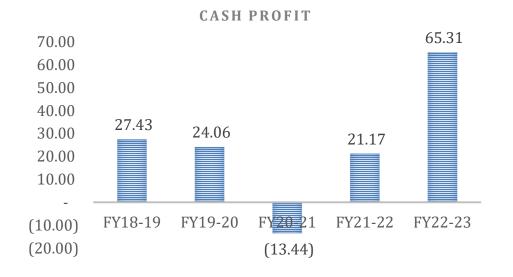
#### **₹** In Crore

**₹** In Crore

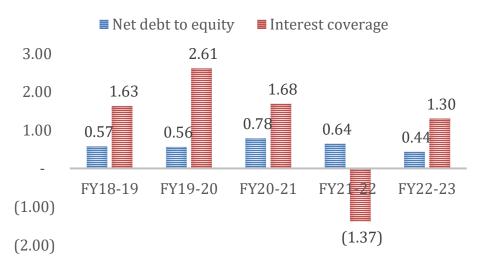
#### **Sustainable Growth – Consolidated Numbers FY 2022-23**







#### RATIOS



#### **₹** In Crore

### **Consolidated Assets & Liabilities – Snapshot As on 31<sup>st</sup> March 2023**

Particulars	FY 22 - 23	FY 21 - 22
Assets		
Property, plant and equipment	115.91	114.48
Capital work-in-progress	1.46	0.39
Goodwill	73.20	60.49
Right-of-use assets	17.64	17.64
Other intangible assets	0.06	0.12
Other non-current assets	84.33	72.71
Total Non-current assets	292.61	265.83
Current Assets	116.69	82.14
Assets classified as held for sale	14.82	14.82
Total assets	424.12	362.80
Equity and liabilities		
(a) Equity share capital	27.43	27.43
(b) Other equity	145.46	97.77
Total Networth	172.88	125.20
Non-Controlling Interests	24.05	21.83
Secured Loan and other non current liabilities	147.14	138.45
Total Non-current liabilities	344.07	285.47
Current Liabilities	80.05	77.32
Total equity and liabilities	424.12	362.80

#### **Detail of Other Income - Standalone**

9

Particulars	FY 22-23	FY 21-22
Other income		
Interest income		
- from bank deposits	1.59	1.35
- on management fee	0.61	0.41
- on other deposits	0.51	-
Interest on Compulsorily Convertible Debentures	-	-
- from subsidiaries	0.19	0.46
Interest income earned on Financial Assets that are not designated at fair value through Profit or Loss	0.32	0.32
Commission on corporate guarantees provided to subsidiaries	0.21	0.22
Liabilities/Provision no longer required, written back	-	5.20
Sale of SEIS Licence	0.96	_
Net gain on foreign currency transactions and translations	0.96	0.34
Miscellaneous	1.32	0.21
Total other income	6.67	8.51

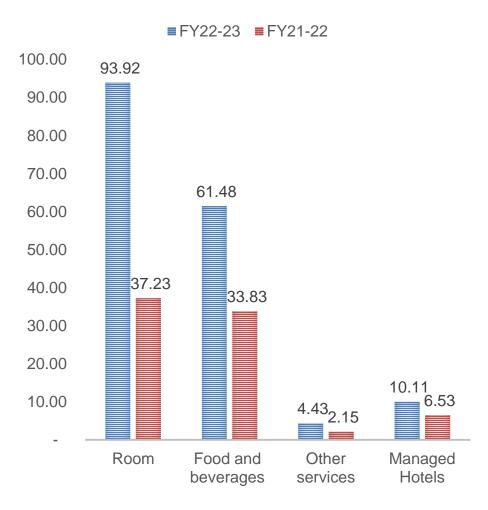
#### **Detail of Other Income – Consolidated**

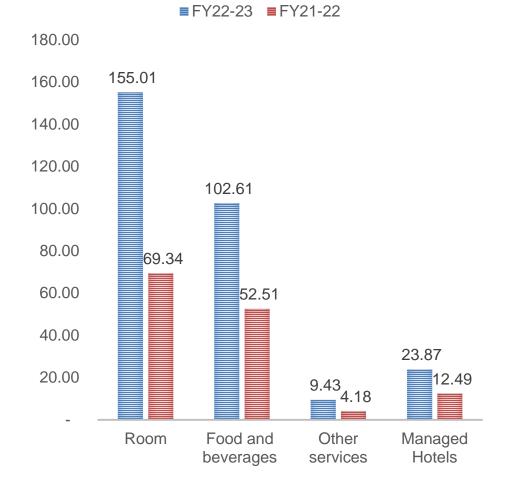
Particulars	FY 22-23	FY 21-22
Other income		
Interest income		
- from bank deposits	2.78	1.92
-on income tax refund	0.05	0.18
- on other deposits	1.12	-
Income on account of rent concessions	0.13	0.45
Recovery from managed properties	8.10	6.08
Interest income earned on Financial Assets that are not designated at fair value through Profit or Loss	0.32	0.32
Commission on corporate guarantees provided to subsidiaries	0.04	-
Liabilities/Provision no longer required, written back	0.02	5.43
Sale of SEIS Licence	0.97	-
Net gain on foreign currency transactions and translations	0.96	0.34
Revenue arising from Government grant related to assets	-	1.66
Miscellaneous	1.65	1.04
Total other income	16.14	17.41

#### **Revenue Breakup including Associate**

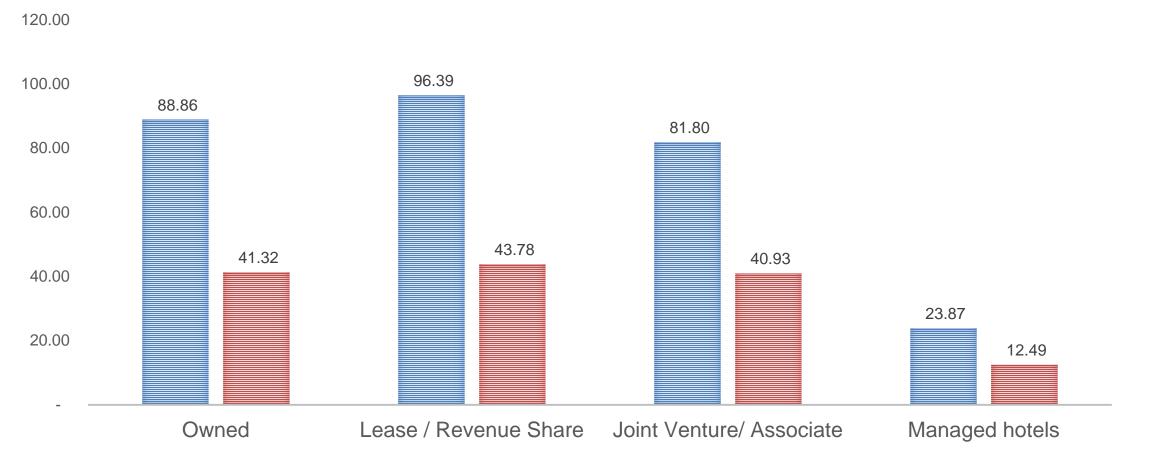
#### Standalone

Consolidated





### **Consolidated Revenue Breakup including Associate - Segment Wise**

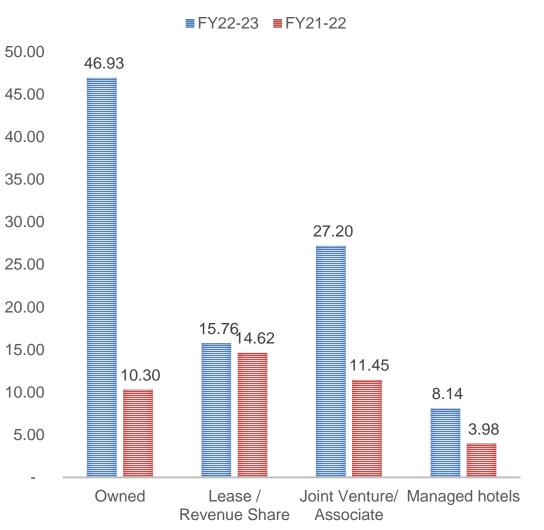


■FY22-23 ■FY21-22

## **Consolidated Revenue Breakup - Segment Wise**

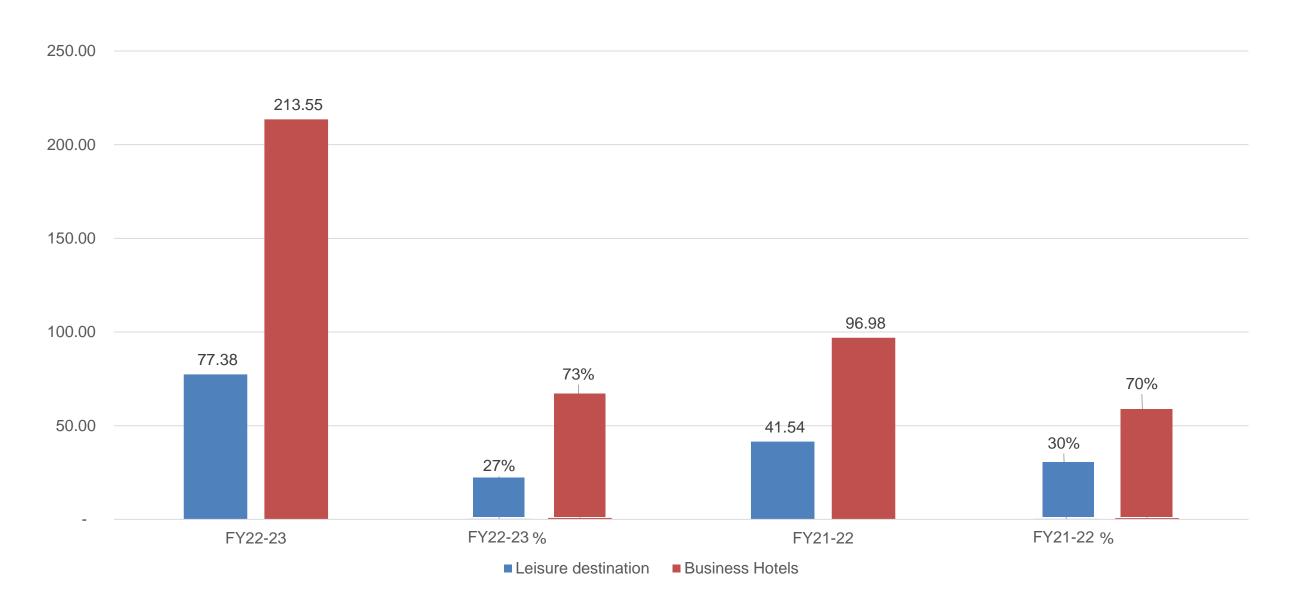
■FY22-23 ■FY21-22 50.00 44.74 45.00 39.36 40.00 37.23 35.00 30.00 25.00 20.00 16.86 15.04 15.03 13.94 15.00 8.77 10.00 5.00 Owned Joint Venture/ Managed hotels Lease / Revenue Share Associate

**OPERATING MARGIN** 



#### EBITDA

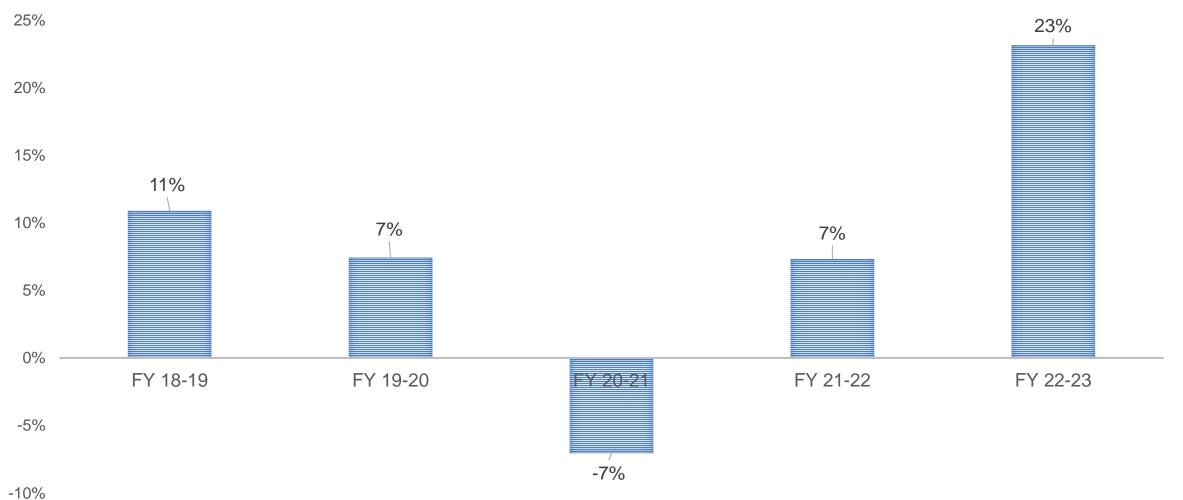
#### ₹ In Crore Consolidated Revenue including Associate - Leisure & Business Hotels



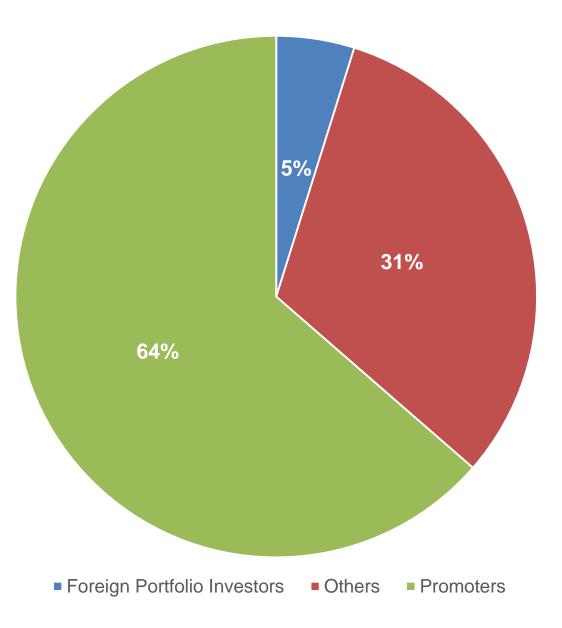
## Manpower Per Room

Hotel Name	Location	No Keys	FY 22-23	FY 21-22
Hotel Royal Orchid Bangalore	Bangalore	195	1.18	0.97
Hotel Royal Orchid Jaipur	Jaipur	139	1.17	0.95
Regenta Suites Gurugram	Gurugram	67	1.40	-
Regenta Central Hotel & Conv. Cent. Nagpur	Nagpur	47	2.74	2.53
Royal Orchid Central Pune	Pune	115	1.02	0.89
Royal Orchid Beach Resort & Spa Goa	Goa	73	1.68	1.18
Regenta Central Imperial Candolim	Goa	73	0.95	-
Royal Orchid Central Kireeti Hospet	Hospet	136	0.72	0.50
Regenta Place Bangalore	Bangalore	83	0.83	0.57
Royal Orchid Central Bangalore	Bangalore	130	1.07	0.70
Royal Orchid Resort Bangalore	Bangalore	54	2.39	1.72
Royal Orchid Metropole Mysore	Mysore	30	2.17	2.20
R O Brindavan Garden Palace & Spa Mysore	Mysore	24	2.25	1.96
Total		1,166	1.27	1.01

## **Return on Capital Employed (ROCE)**



# Shareholding



Total	100%	
Others	31.56%	
Foreign Portfolio Investors	4.84%	
Promoter	63.60%	

# BIRTHDAYS INIVERSARIES HONEYMOON PILGRIMAGE VACATIONS

## Our Holiday Destinations

Goa • Bangalore • Mysore Hampi • Belagavi • Nashik Bharatpur • Bhuj Jaipur Lonavala • Mahabaleshwar Mussoorie • Manali • Pushkar Ranthambore • Srinagar Rishikesh • Shimla • Haridwar Udaipur

Complimentary Honeymoon Package & Bridal Suite

PARTIES

ENGAGEMENTS

COCKTAILS

RECEPTIONS

CEREMONIES

WEDDINGS

## Our Wedding Destinations

Goa • Bangalore Ranthambore • Jaipur Mussoorie • Mahabaleshwar Nagpur • Pushkar Bharatpur • Bhuj

## Our Business Destinations

Ahmedabad • Bangalore Bharuch • Chandigarh • Chennai Dahej • Indore • Jaipur • Kolkata Kanpur • Ludhiana • Mysore Noida • Navi Mumbai • Nashik Nagpur • Pune • Rajkot • Shimoga • Vadodara • Vapi

MEETINGS

**CONFERENCES** 

TEAM BUILDING

AWARDS

EVENTS

**NEW LAUNCHES** 



# Our Wildlife Destinations

Ranthambore Pench National Park Kabini







#### Hotel Royal Orchid, Bangalore





Royal Orchid Brindavan Garden Palace & Spa, Mysore



















#### Royal Orchid Central, Hampi, Hospet

























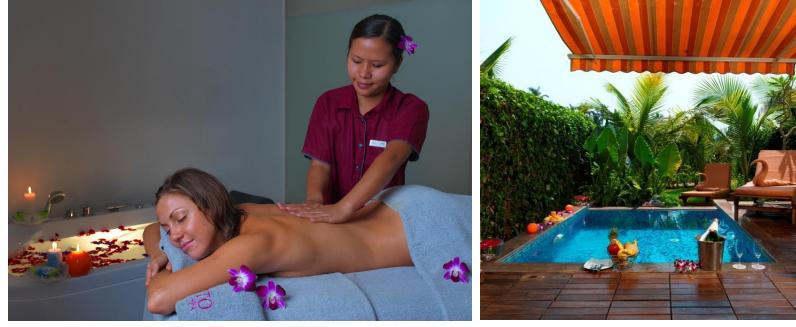












Royal Orchid Beach Resort & Spa, Goa









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