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Date: July 29, 2020

BSE Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 023
Scrip Code: 532699

National Stock Exchange of India Ltd. Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai -400 051

Scrip Code: ROHLTD

Dear Sir/ Madam,

#### Sub: Intimation of Schedule of Analyst/ Institutional Investor Meet

We wish to inform you that, Pursuant to Regulation 30(6) of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, we give the below schedule of Analyst/Institutional Investor meet to be held on July 30, 2020 for your information.

Sr. No	Fund	Name	Time	Company Representative			
1	Lucky Investments 1-1	Rahiil Rhangadia	10:00 am - 10:50 am	Chander Kamal Baljee, Chairman & Managing Director and Amit Jaiswal,			
				Chief Financial Officer			
		Group					
2	Max Life	Sumit Kuma		Chander Kamal Baljee,			
3	BOI AXA	Piyush Khandelwal	11:00 am -	Chairman & Managing			
4	Kotak	Nalin Bhatt		Director and Amit Jaiswal,			
5	HDFC Life	Hitesh Mahida		Chief Financial Officer			

The investors presentation is enclosed herewith.

Thanking You.

For Royal Orchid Hotels Limited

Ranabir Sanyal Company Secretary & Compliance Officer

FCS: 7814

**Encl: As above** 

# Royal Orchid Hotels Ltd FY 2020



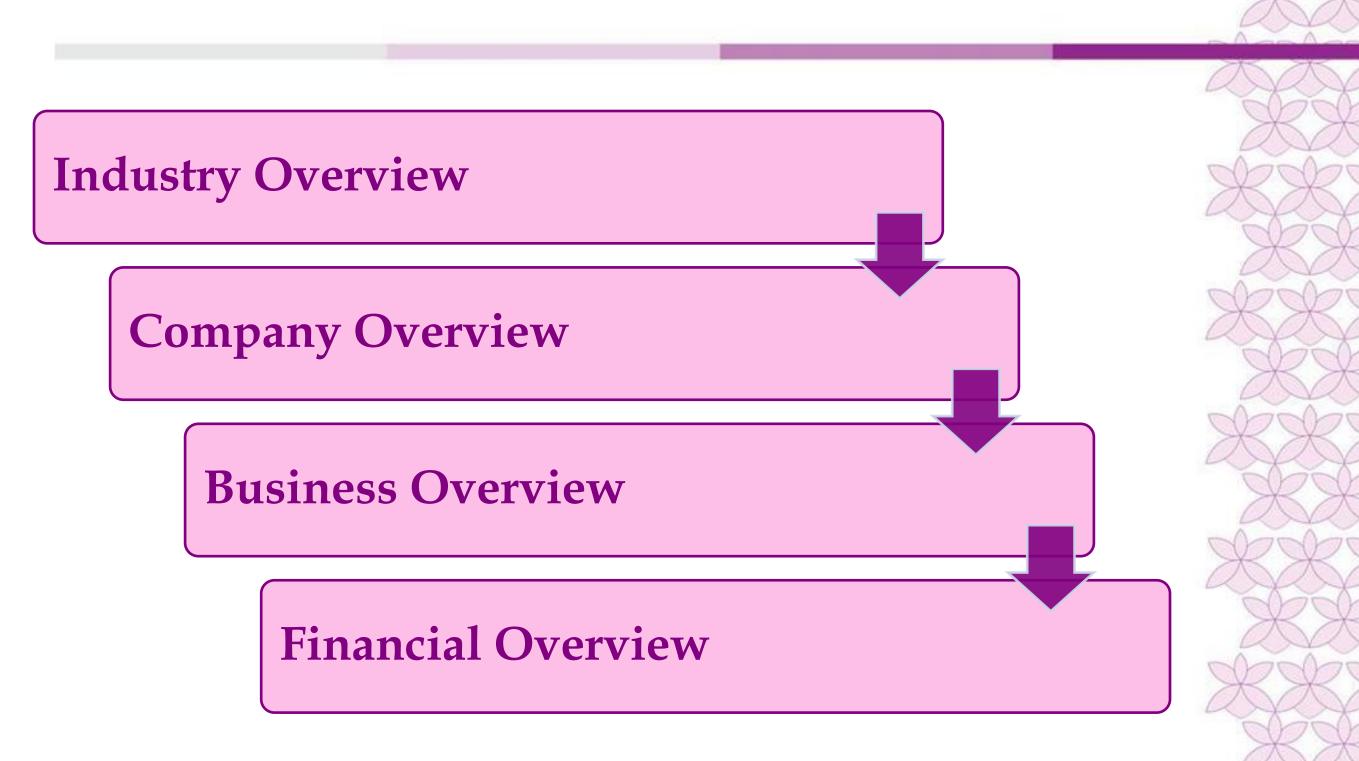




#### Disclaimer

Statements made in this Presentation describing the Company's objectives, projections, estimates, predictions and expectations may be 'forward-looking statements', within the meaning of applicable securities laws and regulations. As 'forward-looking statements' are based on certain assumptions and expectations of future events over which the Company exercises no control, the Company cannot guarantee their accuracy nor can it warrant that the same will be realized by the Company. The Company assumes no responsibility to publicly amend, modify or revise any forward looking statements on the basis of any subsequent developments or events or for any loss any investor may incur by investing in the shares of the Company based on the 'forward-looking statements'.

#### **Table of Contents**



# **Industry Overview**

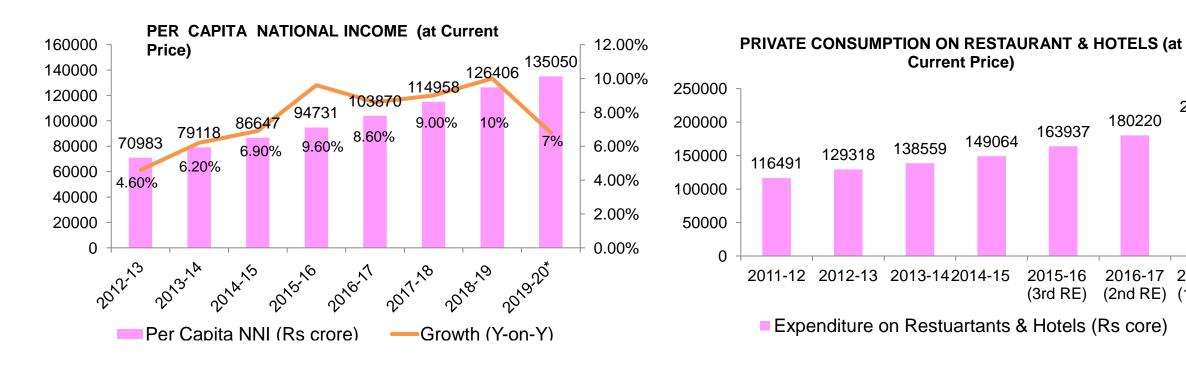
**Industry Outlook** 

**Growth Drivers** 

**Key Challenges** 

#### **Industry Outlook - Current Trend**

#### 1. Disposable income on the rise



Source: First Advance Estimates of National Income, 2019-20

Source: Central Statistics Office

Press Release dated as on 31st May, 2019 (FY17, FY18 and FY 19)

201499

180220

2016-17 2017-18

(2nd RE) (1st RE)

2015-16

(3rd RE)

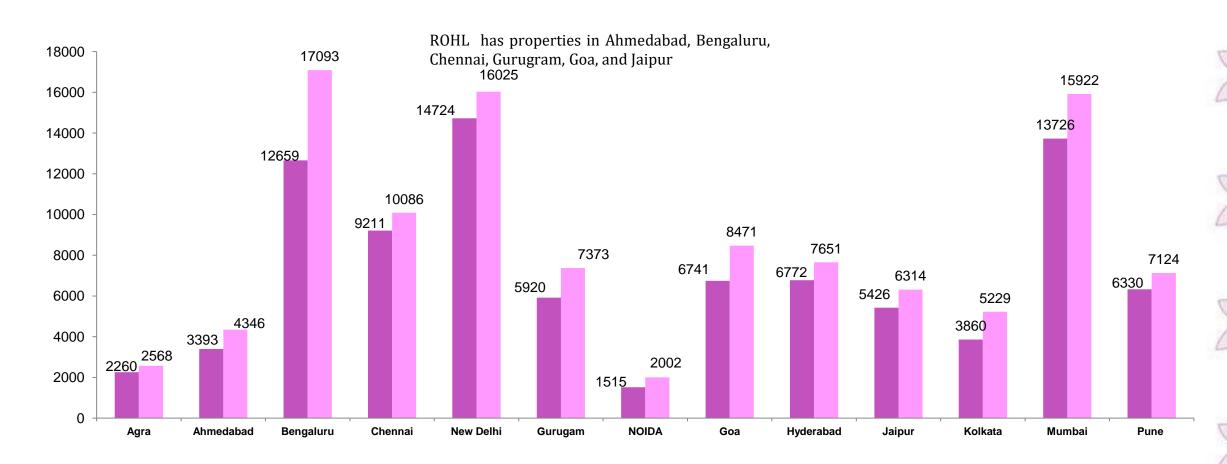
India's Per Capita National Income grew at 6.8% to Rs. 1,35,050 during 2019-20

Private Final Consumption on Restaurants & Hotel has grown at a CAGR of 9.56% over the 6 years period 2011-12 to 2017-18

<sup>\*</sup> Estimated per capita national income for 2019-20

#### **Industry Outlook**

#### 2. PROPOSED BRANDED HOTEL ROOMS ACROSS MAJOR CITIES



Source: 2018 India Hospitality Trends & Opportunity report by Hoteliva 2017/18 2022 / 23 (P)

A report by hospitality consulting firm Hotelivate shows expected rise in branded hotel rooms by 2023 given the increasing trend in the per capita income.

#### **Key Growth Drivers**

• International tourist arrivals in India •Diverse portfolio of with focus on niche expected to reach 30.5 million by 2028. tourism products - cruises, adventure medical, wellness, sports, MICE, eco-Medical tourism to touch \$9 billion by 2020 tourism, films, rural & religious tourism (Source: IBEF) Robust **Attractive Demand Opportunity Rising FDI Policy Support**  Hotel & Tourism sector has received • Government has allocated 100% FDI in cumulative FDI inflows of US\$ 11.39 billion Tourism & Hospitality sector under automated route. between April 2000 and June 2018 (Source: IBEF) • Swadesh Darshan scheme has 13 thematic circuits across the country selected for development of tourism

infrastructure

## **Key Industry Challenges**

#### **INFRASTRUCTURE**

- Limited land availability at the desired location
- Rising property prices

#### **FUNDING**

- Increasing cost of debt
- Medium to small size hotels, not favorable to PE, VC funding

#### **REGULATORY**

 Delays in getting approvals and licenses leading to increasing project cost

#### **COMPETITION**

• Entry of Travel aggregators intensifies competitive landscape

## **Company Overview**

Who we are?

Our Journey

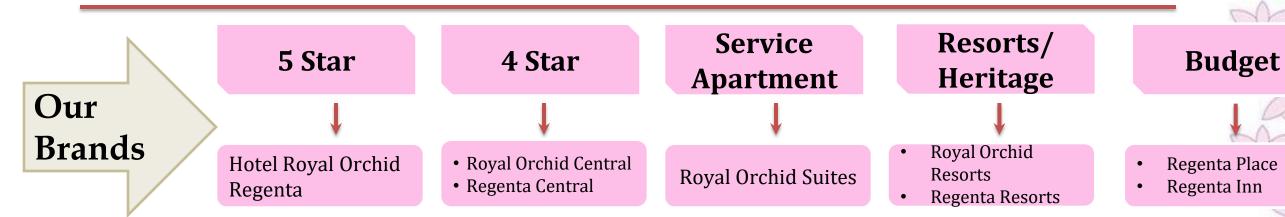
**Management Team** 

**Our Presence** 

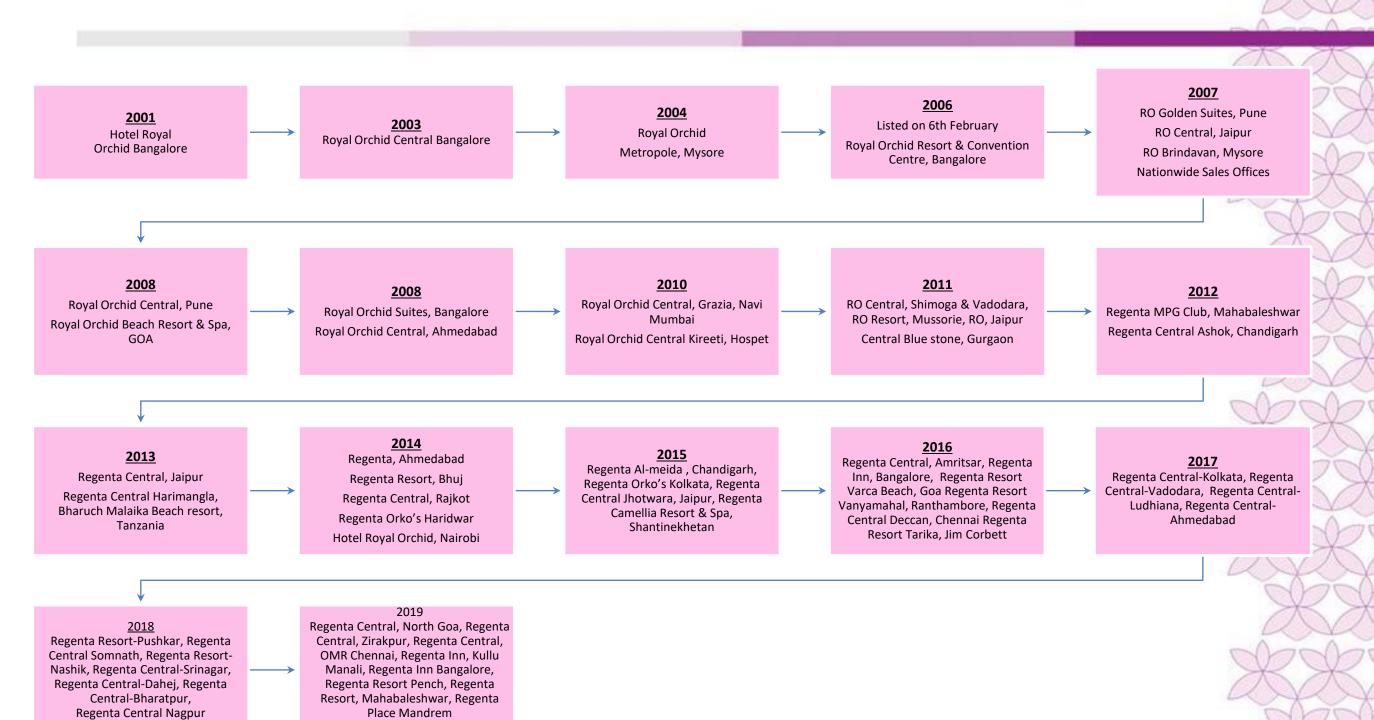
#### Who we are?

- Royal Orchid Hotel Ltd (ROHL) was incorporated in 1986 under the name of Universal Resorts Ltd.
- Promoted by Mr. Chander K Baljee
- ROHL is engaged in business of managing hotels under flagship brands – Royal Orchid, Royal Orchid Central, Royal Orchid Suites, Regenta Central, Regenta Resort, Regenta Place & Regenta Inn
- The no of hotels managed as of April is 51

Present in **38** locations **11** states with **3,910** no of keys and **2.46**+ lakh Royal Reward members



#### **Our Journey**



# **Key Management**





Royal Orchid Hotels is promoted by **Mr. Chander K Baljee**, a P.G Graduate from **Indian Institute of Management (Ahmedabad)** with over 4 decades of experience in the hospitality industry



#### Mr. Amit Jaiswal, Chief Financial Officer

Mr. Amit Jaiswal is a Commerce graduate from Calcutta University MBA, BA LLB. He has vast experience of 25 years in different industries including Finance, Manufacturing and Hotels.



#### Mr. Vikas Passi, Vice President Operations (West)

A Hotel Management graduate from Mangalore University and MBA in Sales & Marketing from Pune University, having 16+ years of vast experience in hotel operations and sales.



#### Mr. Perkin Rocha, Vice President Operations (North)

Mr. Perkin Rocha Graduate from IIAS, Darjeeling with 20 years experience with Lemon Tree Hotels, Duet Hotels, Park Royal International Hotel & Hotel Royal Orchid

# 38 4000+ Locations Hotels & Resorts Luxury Rooms Across India

#### Royal Orchid & Regenta Hotels Across India

AMRITSAR

Regenta Central

BHARATPUR

Regenta Resort

CHANDIGARH

Regenta Central Regenta Central Cassia

DEHRADUN Regenta Central

HARIDWAR

Regenta Central

JIM CORBETT Regenta Resort

JAIPUR

Hotel Royal Orchid Royal Orchid Central Regenta Central, Jal Mahal Regenta Central, Jhotwara

**KANPUR** 

Regenta Central

LUDHIANA

Regenta Central

MANALI

Regenta Inn

MUSSOORIE

Royal Orchid Fort Resort

PUSHKAR

Regenta Resort

RISHIKESH

Regenta Inn

RANTHAMBORE Regenta Resort

SRINAGAR

Regenta Central

BANGALORE

Hotel Royal Orchid Royal Orchid Central Royal Orchid Suites

Regenta Place

Royal Orchid Resort

Regenta Inn

Regenta Inn, Indiranagar

BELAGAVI

Regenta Resort

**CHENNAI** 

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Regenta Central Regenta Centra RS, OMR

HOSPET

Royal Orchid Central

MYSORE

Royal Orchid Brindavan Garden Royal Orchid Metropole Regenta Central

SHIMOGA

Royal Orchid Central

KOLKATA

Regenta Central Regenta Inn **GUJARAT** 

Regenta Central, Ahmedabad

Regenta Inn, Ahmedabad

Regenta Central, Bharuch

Regenta Resort, Bhuj

Regenta Central, Dahej

Regenta Central, Rajkot

Royal Orchid Central, Vadodara

Regenta Inn, Vadodara

Regenta Central, Vapi

NASHIK

Regenta Resort

NAGPUR

Regenta Central

Pench

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Regenta Place

GOA

Royal Orchid Beach Resort & Spa Regenta Resort Varca Beach Regenta Central, North Goa

Regenta Place, Mandrem Beach Resort

INDORE

Regenta Central

MAHABALESHWAR

Regenta MPG Club Regenta Place Green Leaf

NAVI MUMBAI

Royal Orchid Central

PUNE

Royal Orchid Central Royal Orchid Golden Suites

\*Opening Shortly Vithlapur, Bhimtal, Haldwani Ranchi, Morbi & Noida

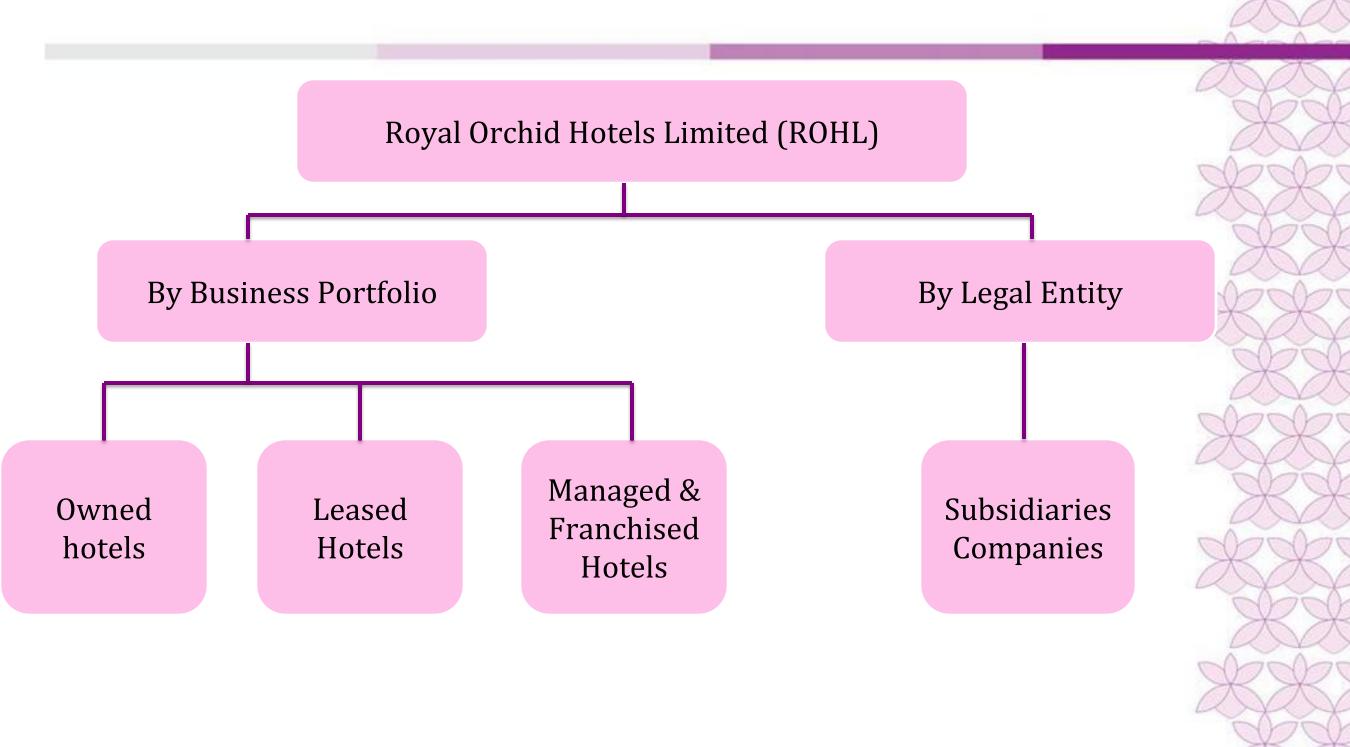
#### **Business Overview**

Our Business Structure Our Business Model

**Our Offerings** 

**Competitive Advantage** 

#### **Our Business Structure**



## Our Business Model -Asset Light Model

Steadily gaining strong foothold through focus on Management contracts which will lead to high growth

**Key factors** 

No upfront requirement of capex

Maintenance Capex required – Nil

Break even of Operating profit in just 1 year

Facilitates expansion plans and ramping up presence

Creates brand visibility at a faster rate

### Growth in rooms and loyalty members





#### Holiday Destinations

Goa · Bangalore · Mysore · Hampi Belagavi · Nashik · Bharatpur · Bhuj Jaipur · Mahabaleshwar · Mussoorie Manali · Pushkar · Ranthambore Jim Corbett · Srinagar · Rishikesh Haridwar

#### Wedding Destinations

Goa • Bangalore Ranthambore • Jim Corbett Dehradun • Jaipur • Mussoorie Mahabaleshwar • Nagpur Pushkar • Bharatpur • Bhuj





# **Business Destinations**

Ahmedabad • Bangalore • Bharuch Chandigarh • Chennai • Dehradun Dahej • Indore • Jaipur • Kolkata Kanpur • Ludhiana • Mysore • Nashik Navi Mumbai • Nagpur • Pune Rajkot • Shimoga • Vadodara • Vapi

#### Wildlife Destinations

Ranthambore • Jim Corbett Pench National Park







Hotel Royal Orchid, Bangalore













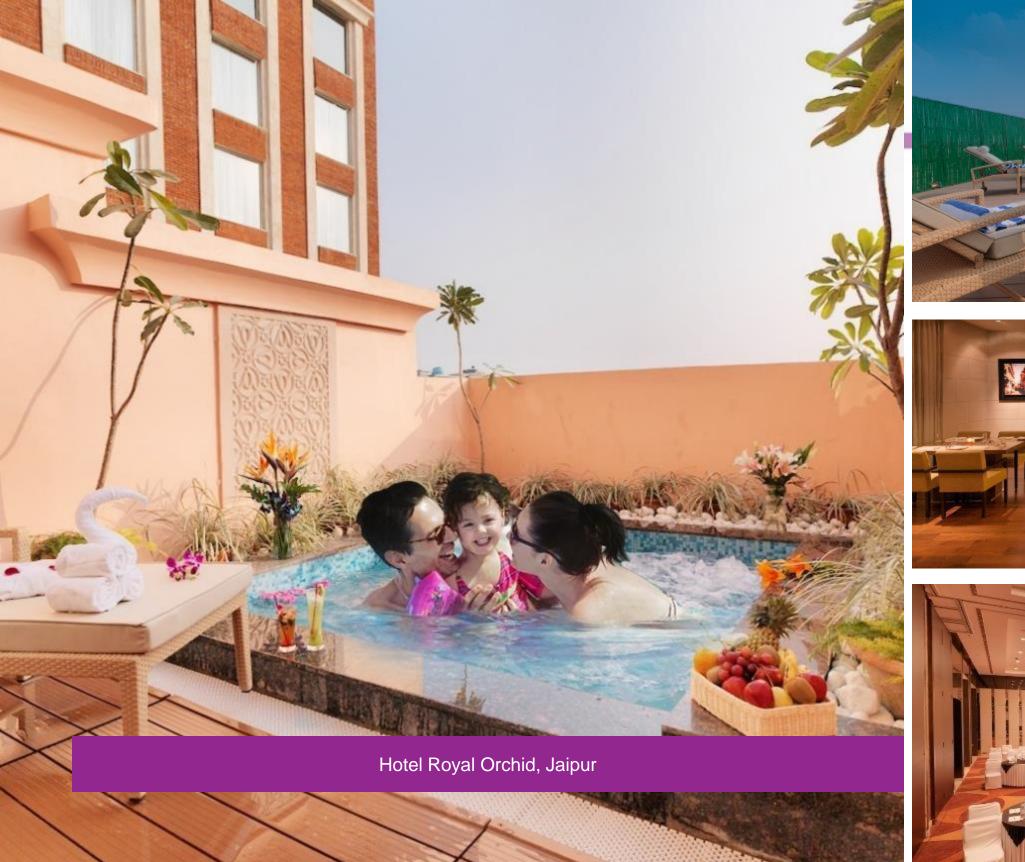
















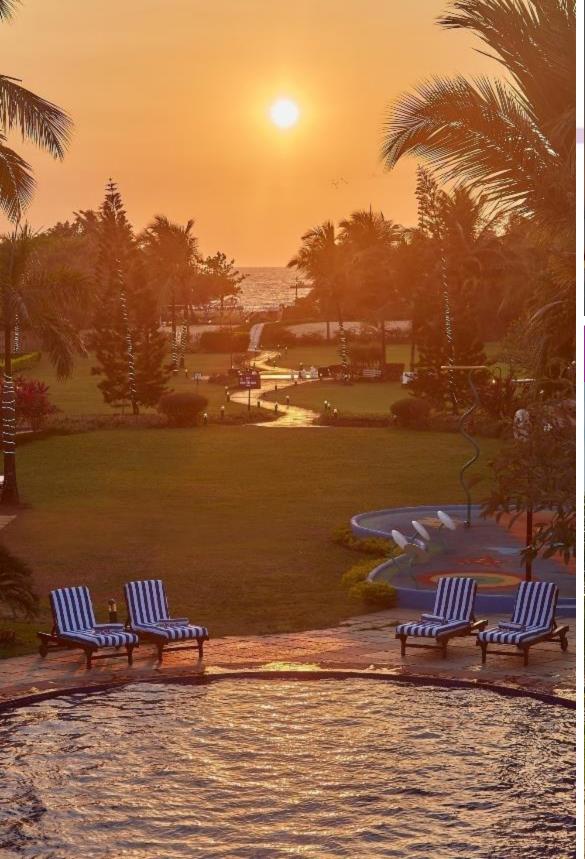






Royal Orchid Central, Hampi, Hos









Royal Orchid Beach Resort & Spa, Goa







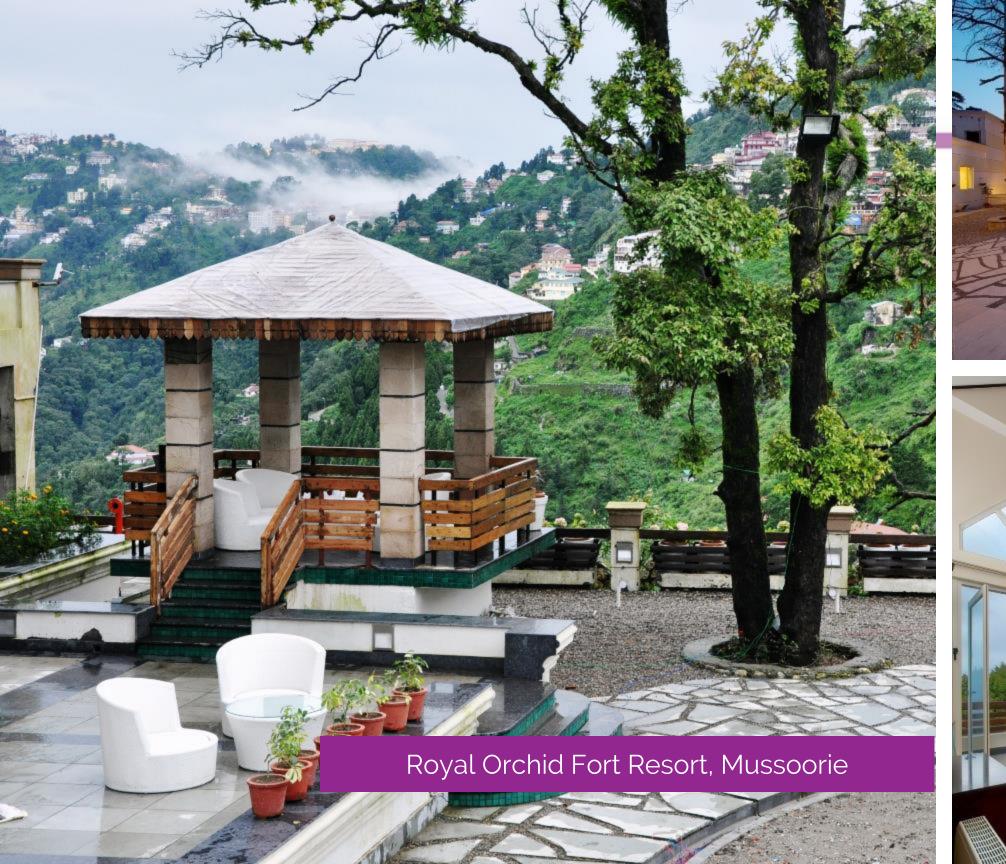






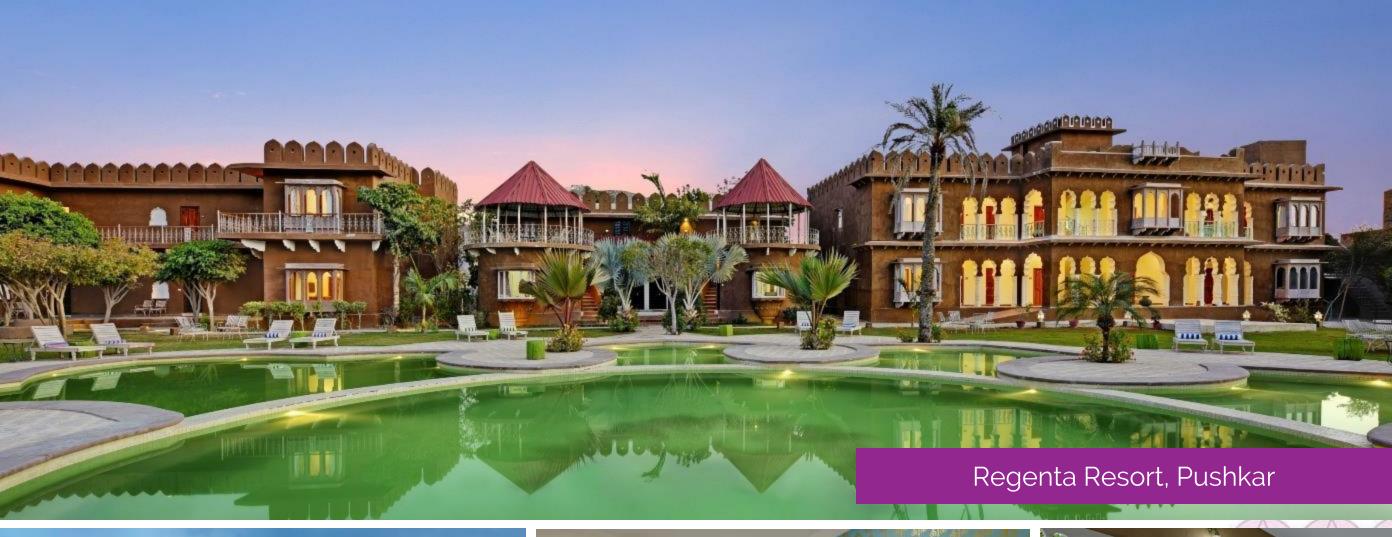








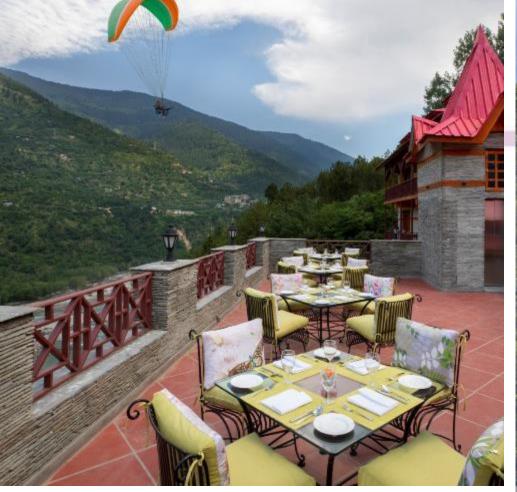




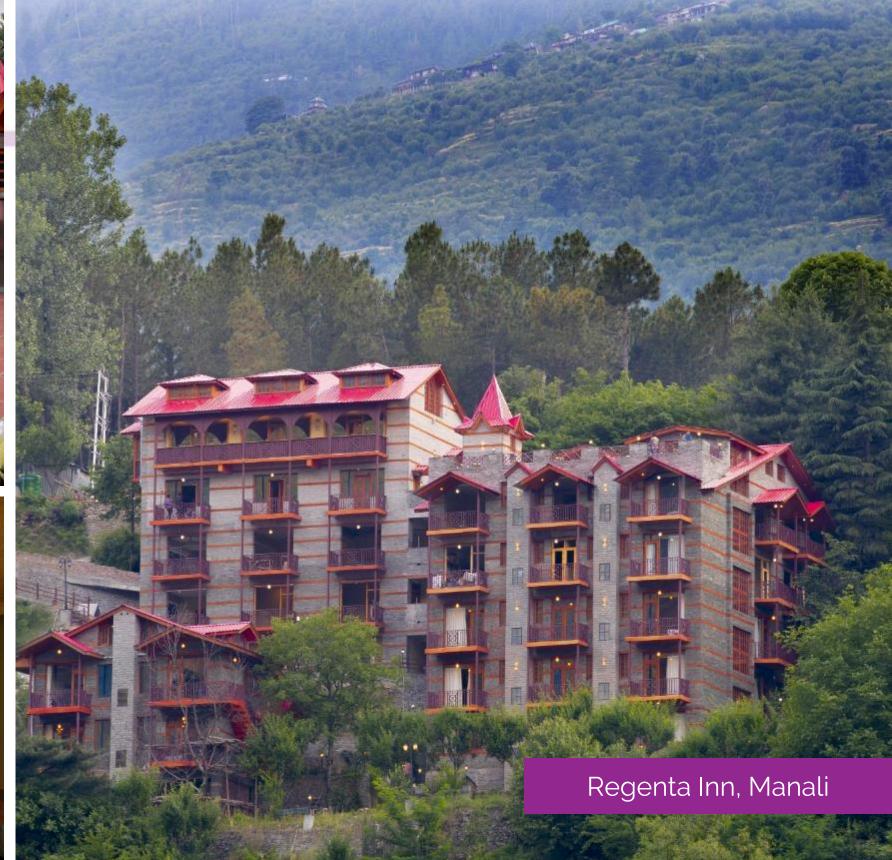












#### **Competitive Advantage**

Balanced portfolio having presence in over 38 locations and 11 states

Strong sales presence across major source markets in India

Affordable luxury having plethora of options for modern travellers

#### **Revenue Model**

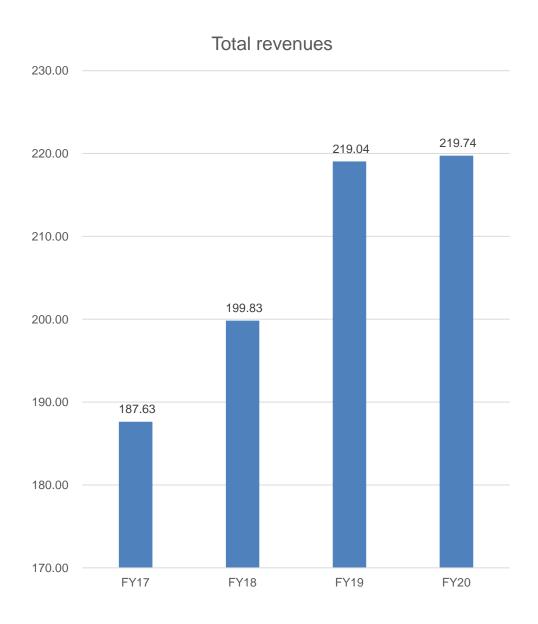
Category	FY2019	FY2020
5 Star	407	407
4 Star	1409	1927
Service Apartment	159	159
Resort / Heritage / MICE	948	948
Budget Hotels	389	469
Total Keys	3,312	3910

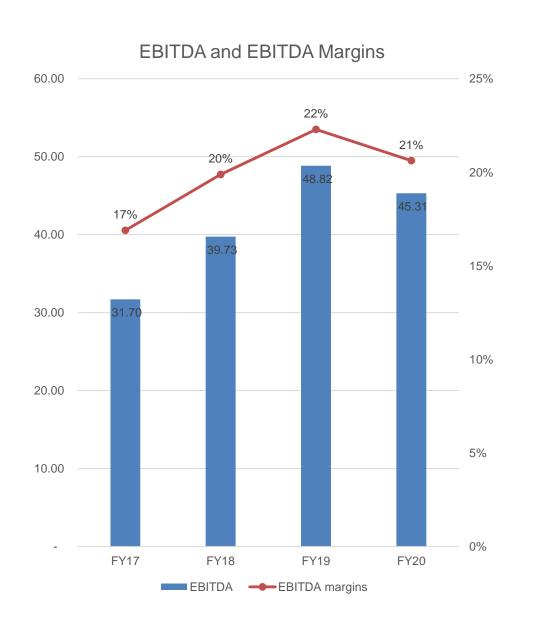
Category	Owned	Leased	JV	Managed	Franchised	Total
5 Star	195		212			407
4 Star		380		906	641	1927
Service Apartment				159		159
Resort/Heritage/MICE		54	105	789		948
Budget Hotels		83		301	85	469
Total Keys	195	517	317	2,155	726	3910

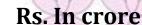
# **Property breakup with rooms**

No of Keys	FY19	FY20
Management / Franchise	2287	2881
JV	317	317
Owned (Domestic)	195	195
Owned (Overseas)	-	-
Leased	517	517
Total KEYS	3,312	3910
Average Occupancy rate (JLO)	74%	70%
Average Room Rate (JLO) (Rs)	4,204	4,240
Average Occupancy rate (Managed)	66%	65%
Average Room Rate (Managed) (Rs)	2,989	3,056

# **Sustainable Growth - Yearly Consolidated numbers**







#### **Financial Overview**

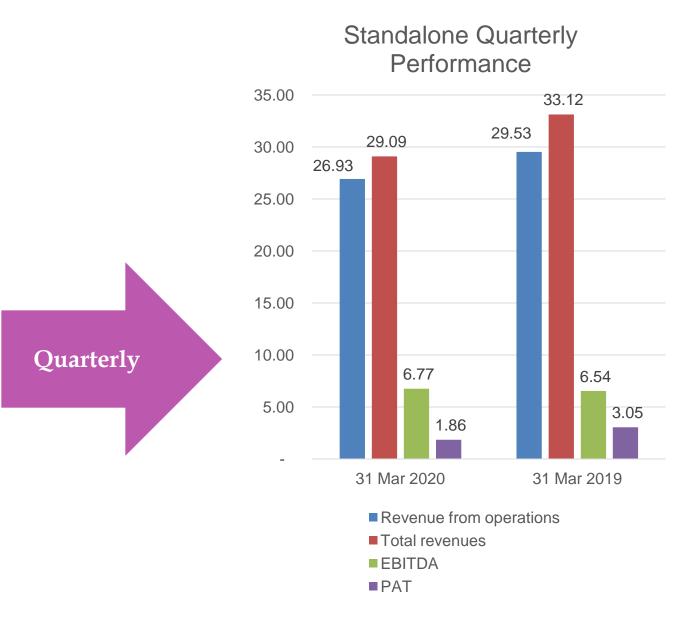
Quarterly & Nine Month Highlights and Financial results

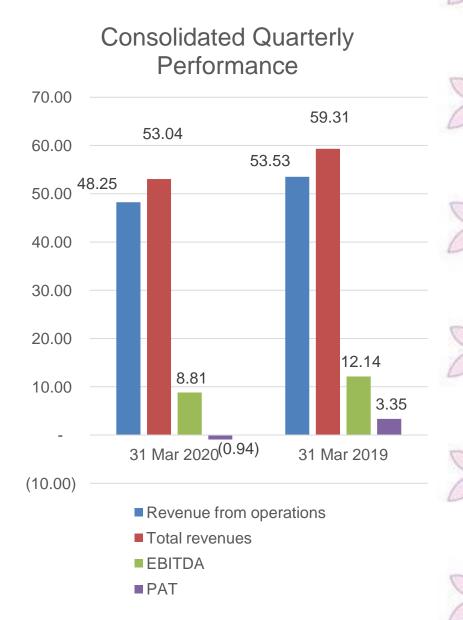
Consolidated
Income Statement
& Balance Sheet
snapshot

**Margins** 

**Shareholding** 

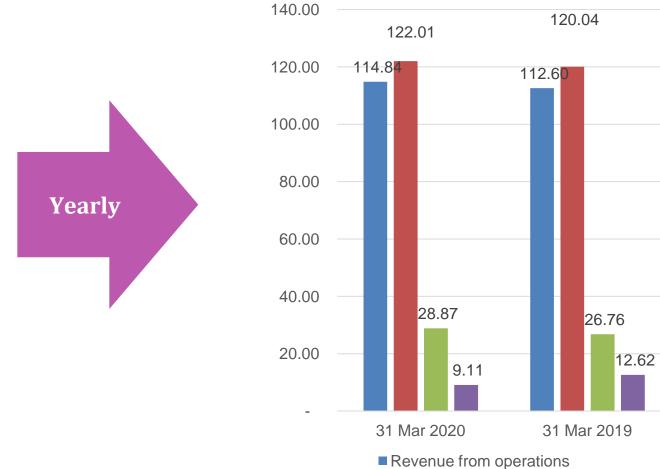
### **Quarter highlights**





Rs. In crore

## **Yearly highlights**



Standalone Yearly

Performance

■ Total revenues

■ EBITDA

■ PAT





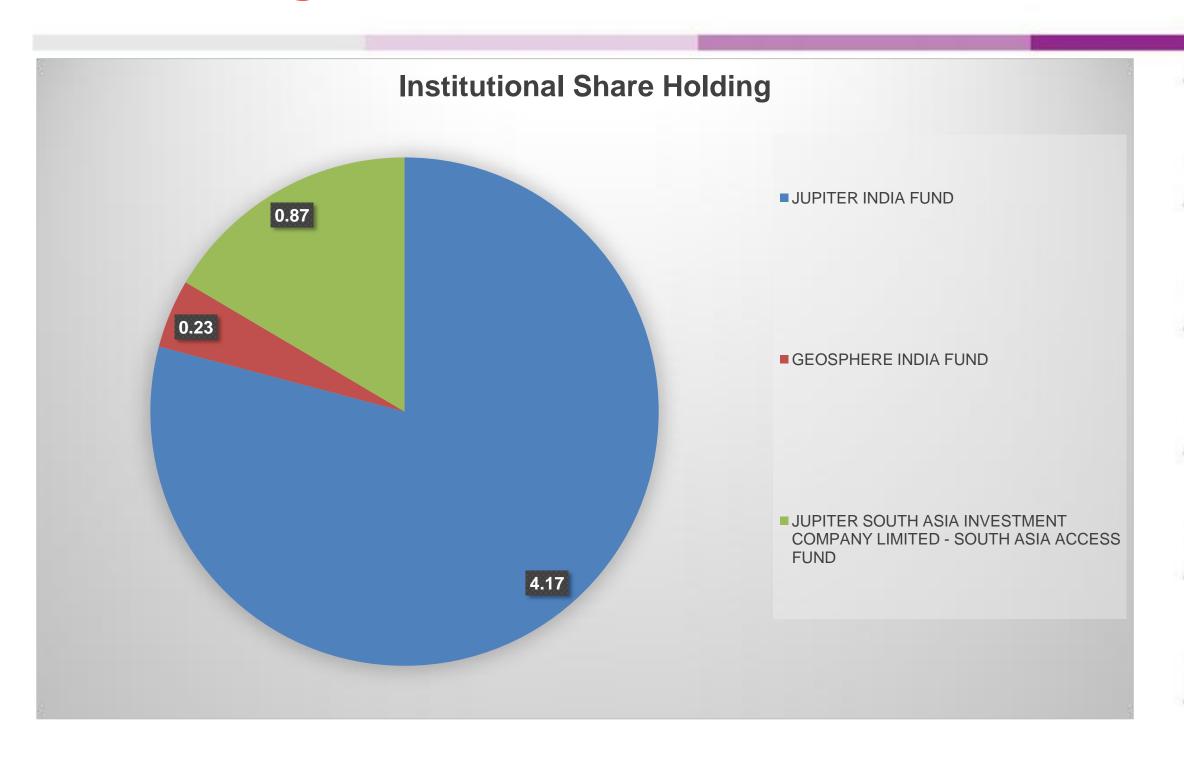
# Standalone Q3 &9MFY20 Financial results

Particulars (Rs in Crs)	FY20	FY19	Y-o-Y	Particulars (Rs in Crs)	Q4FY20	Q3FY20	Q4FY19	Q-o-Q	Y-o-Y	6
Income from Operations	114.84	112.60	2%	Income from Operations	26.93	34.11	29.53	-21%	-9%	
Total Income	114.84	112.60	2%	Total Income	26.93	34.11	29.53	-21%	-9%	
Cost of Material Consumed	13.95	11.89	17%	Cost of Material Consumed	3.15	4.54	3.32	-31%	-5%	7
Employee Benefits Expense	25.30	22.80	11%	Employee Benefits Expense	5.60	6.45	6.23	-13%	-10%	6
Power and fuel Expense	12.72	11.55	10%	Power and fuel Expense	2.57	3.31	2.95	-22%	-13%	
Rent Expense	9.11	13.06	-30%	Rent Expense	1.95	2.60	3.48	-25%	-44%	
Other Expenses	32.06	33.97	-6%	Other Expenses	9.05	8.44	10.60	7%	-15%	6
Total Expense	93.14	93.27	0%	Total Expense	22.32	25.34	26.58	-12%	-16%	6
EBITDA	21.70	19.33	12%	EBITDA	4.61	8.77	2.95	-47%	56%	
EBITDA Margin (%)	19%	17%	10%	EBITDA Margin (%)	17%	26%	10%	-33%	71%	
Other Income	7.17	7.44	-4%	Other Income	2.17	0.91	3.60	138%	-40%	0
Depreciation	8.28	4.02	106%	Depreciation	2.84	1.85	0.87	54%	226%	6
EBIT	20.59	22.75	-9%	EBIT	3.94	7.83	5.68	-50%	-31%	
Finance Cost	7.67	4.52	70%	Finance Cost	2.06	1.94	1.14	6%	81%	
РВТ	12.92	18.23	-29%	PBT	1.88	5.89	4.54	-68%	-59%	1
Tax expense	3.81	5.60	-32%	Tax expense	0.01	2.71	1.49	-100%	-99%	6
PAT	9.11	12.63	-28%	PAT	1.87	3.18	3.05	-41%	-39%	
Other Comprehensive Income/(Loss)	0.23	-0.04	-675%	Other Comprehensive Income/(Loss)	0.29	-0.02	-0.04	-1550%	-825%	
Total Comprehensive Income	9.34	12.59	-26%	Total Comprehensive Income	2.16	3.16	3.01	-32%	-28%	-
Net Profit Margin (%)	8%	11%	-27%	Net Profit Margin (%)	8%	9%	10%	-13%	-21%	6

# Consolidated Q3FY20 Statement - Snapshot

Particulars (Rs in Crs)	FY20	FY19	Y-o-Y	Particulars (Rs in Crs)	Q4FY20	Q3FY19	Q4FY19	Q-o-Q	Y-o-Y	
Income from Operations	205.03	203.83	1%	Income from Operations	48.25	61.33	53.53	-21%	-10%	
Total Income	205.03	203.83		Total Income	48.25	61.33	53.53	-21%		
Cost of Material Consumed	24.65	21.99	12%	Cost of Material Consumed	5.77	7.74	5.92	-25%	-3%	
Employee Benefits Expense	54.16	50.09	8%	Employee Benefits Expense	12.55	14.13	13.16	-11%	-5%	
Power and fuel Expense	19.41	18.46	5%	Power and fuel Expense	3.95	4.93	4.51	-20%		
Rent Expense	10.03	14.94	-33%	Rent Expense	2.03	2.90	3.96	-30%		
Other Expenses	66.17	64.75	2%	Other Expenses	19.93	16.85	19.61	18%		
Total Expense	174.42	170.23	2%	Total Expense	44.23	46.55	47.16	-5%		
EBITDA	30.61	33.60	-9%	EBITDA	4.02	14.78	6.37	-73%	-37%	
EBITDA Margin (%)	15%	16%	-9%	EBITDA Margin (%)	8%	24%	12%	-65%	-30%	
Other Income	14.71	15.22	-3%	Other Income	4.79	2.76	5.78	74%	-17%	
Depreciation	18.99	14.32	33%	Depreciation	5.65	4.55	3.09	24%		
EBIT	26.33	34.50		EBIT	3.16	12.99	9.06	-76%		
Finance Cost	15.63	13.21	18%	Finance Cost	3.99	3.86	3.30	3%	21%	
РВТ	10.70	21.29	-50%	РВТ	-0.83	9.13	5.76	-109%	-114%	
Tax expense	5.62	8.17	-31%	Tax expense	0.10	3.45	2.40	-97%	-96%	
PAT	5.08	13.12	-61%	PAT	-0.93	5.68	3.36	-116%	-128%	
Other Comprehensive Income/(Loss)	0.51	0.10	410%	Other Comprehensive Income/(Loss)	0.48	0.01	0.10	4700%	380%	
Total Comprehensive Income	5.59	13.22		Total Comprehensive Income	-0.45	5.69	3.46	-108%	-113%	
Net Profit Margin (%)	3%	6%	-58%	Net Profit Margin (%)	-1%	9%	6%	-110%	-114%	

# **Shareholding**



#### **Vision 2022**



Our Vision for 2022 is to operate 100+ profitable and responsible hotels where guests love to stay, dine and celebrate. We wish to create hotels which have a soul, a reflection of our distinctly warm Indian Hospitality.

In this journey towards 100 hotels, we will also empower the youth of our country. The ones who wish to join hospitality industry, but are limited by financial means. We will provide skill development training to 10,000+ students over the next three years, thereby making them employable, and so they can in turn strengthen the Indian hospitality workforce."

# Thank You