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# Date: December 26, 2017

To, The Manager, Listing Compliance, Department of Corporate Services, BSE Limited, Floor 25, P. J. Towers, Dalal Street, Mumbai – 400 001 BSE Scrip Code: 532699 To, The Manager, Listing Compliance, Department of Corporate Services, National Stock Exchange of India Limited, Exchange Plaza, Plot no. C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai – 400 051 NSE Scrip Symbol: ROHLTD

Dear Sir/Madam,

# Sub: Extract of Press Release for opening of new hotel

Please find enclosed herewith extract of Press Release for opening of new hotel at Indore.

This is for the information and records of the exchanges.

For any queries on the above please contact the undersigned at **M**: 91 9902213527; email: <u>cosec@royalorchidhotels.com</u>.

Thanking you

Yours sincerely,

# For **ROYAL ORCHID HOTELS LIMITED**

# RANABIR SANYAL COMPANY SECRETARY & COMPLIANCE OFFICER

Encl: as above



# Royal Orchid Hotels opens new hotel in Indore Takes number of properties to 47

<u>Mumbai, 26 December 2017</u>: Royal Orchid Hotels, the fastest growing hospitality chain in India today announced the opening of its new hotel in Indore named *"Regenta Central Indore", a 4 star facility business boutique hotel, taking* the number of properties under Royal Orchid group to 47.

Located 15 km from Indore International Airport, 3 km from and Dewas Naka, 0.8 km from Mangliya Industrial Hub, 19 km from Dewas Industrial Campus, and 6 km from Khajrana, *"Regenta Central Indore"* provides a central base from where patrons can explore the city. This makes it the best business boutique hotel in the vicinity owing to its proximity to the city, yet being the budget hotel of your choice.

The services offer an amalgamation state of the art consisting of 52 rooms, each equipped and configured for a comfortable stay. Every element in the hotel room has been designed to create a comfortable, modern and pleasurable environment. With superior, Executives and Suites rooms, the hotel offers pleasant stay for all its guests at affordable rates.

**Regenta Central Indore** ensures the latest facilities and technology to the guests with the befit of the industrial & growing software hub of the city. With hospitality as the main motto, the hotel is impeccably suited for residential conferences, training programs, staff assemblage and dealer meetings. It provides a refurbishing experience after a hard day's work at your very own home away from home as the hotel ensures polished hospitality and contemporary comfort.

**Chander K. Baljee, Managing Director, Royal Orchid Hotels said,** "The new hotel launch in Indore is one such move towards expanding our presence across India. Following our asset light business model, by now we have added six properties – Mysore, Ahmedabad, Dehradun, Kanpur, Dwarka and Indore in the current year taking the number to 47 hotels. We are on target to take the number of properties to 50 under the Royal Orchid Group before the end of this fiscal year. We will continue to pursue our model of management contracts to build our hospitality business".

### About Royal Orchid & Regenta Hotels:

Royal Orchid Hotels is one of India's fastest growing hotel chains. It primarily operates 5 and 4 star hotels, enabling it to target the discerning business and leisure traveller. It currently operates 47 hotels across India. Promoted by Chender K Baljee, Royal Orchid Hotels has become one of India's most wellknown names in hospitality. Royal Orchid is listed in the Bombay & National Stock Exchanges (BSE & NSE) and is governed by an independent board of eminent directors. The group has bagged many awards which include the: National Tourism Award 2008-09 organized by the Ministry of Tourism, Top 50 Brands for 2014 and 2015 by Paul Writer and most recently in 2016, here are some of the following:

- 1. Ramada Bangalore won the award for the "Best Budget Hotel" for India Travel Awards 2017
- 2. Regenta Resort Varca- Goa won the "Best Debut Beach Resort" for India Hospitality Award (West & South) 2016.
- 3. Royal Orchid Metropole, Mysore has been Awarded "The Best in Heritage Hotel" Category Tourism Awards 2016 by Federation of Karnataka Chambers of Commerce & Industry (FKCCI), Bengaluru Karnataka
- Royal Orchid Beach Resort, Goa was awarded for "Best 5 star Fun & Fly Resort and the "Best Food & Bev. Manager in 5 star category (South) - Mr. Sujit Kushwaha" by the Goan Hospitality award of Excellence 2016

### Our vision is to be the Preferred Hotel Chain for the discerning Global Traveller.

The brand 'Regenta Hotels' is an upscale arm of the Royal Orchid Hotel group. It is designed for the corporate traveller whose watchword is value and convenience. It is categorized into Regenta, Regenta Central, Regenta Resorts and Regenta Inn.